YORKSHIRE
AIR AMBULANCE

Community Fundraiser – West & South Regions

- 2 part or full time flexible positions, regular evening and weekend work required.
- 30-37.5 hours per week
- Home based, travelling within the West or South Yorkshire

Recruitment Information Pack

www.yaa.org.uk

Welcome from our **CEO**

We are delighted that you are considering joining Yorkshire Air Ambulance, one of the most respected charity's in our region, which has been providing vital, rapid-response emergency care to the people of Yorkshire for over 25 years.

We are dedicated to our patients, people and the future of life-saving clinical care in Yorkshire.

One thing that is very clear to me is just how deeply Yorkshire Air Ambulance matters to so many people. But, we can only continue to provide this vital, lifesaving service thanks to the dedication of our people, the strength of our organisation and the incredible support from the communities in which we work and serve.

Our people are at the heart of everthing we do, and we deeply value every member of the team. From volunteers and fundraisers, to clinicans, trustees, pilots, support staff and operations, we would not exist without the commitment and dedication of every member of our team.

We are excited for the future of Yorkshire Air Ambulance and all the opportunities we have to ensure we continually evolve, innovate and improve, and we hope that you might be part of that.

Wishing you the best of luck with your application.

Kathryn Marsden OBE

About Yorkshire Air Ambulance:

Yorkshire Air Ambulance is an independent charity dedicated to saving lives across the vast and diverse communities of Yorkshire.

Operating from bases near Wakefield and Thirsk, we provide advanced, rapid-response emergency critical care to those in urgent need—whether in remote rural areas, busy urban environments, or at the scene of serious incidents on the region's roads and motorway networks.

The charity brings advanced life-saving treatment and interventions directly to patients, often making a critical difference in those vital first moments following an accident or medical emergency.

Unlike many emergency services, Yorkshire Air Ambulance receives no direct government funding for our day-to-day operations and relies entirely on the generosity of the public and supporters to remain operational.

Each mission is made possible through donations, fundraising initiatives, partnerships, and philanthropic contributions. This strong connection with the communities we serve lies at the heart of the organisation's ethos and ensures that every flight is powered by local support.

About the role:

Yorkshire Air Ambulance is looking for 2 Community Fundraisers, one based in West Yorkshire and one based in the South Yorkshire region. Do you want to feel as though you are helping to save lives every day? When working for YAA as a Community Fundraiser that is exactly what you will be doing! Raising the profile of this amazing charity, you will be active within the designated community at fundraising events and local shows building relationships with our supporters/donors.

We are currently seeking to recruit enthusiastic, professional people able to engage with all members of the public to increase the contributions of individuals and groups through providing support and advice where necessary. You will be able to forge new relationships with supporters through raising awareness of the charity's values aims and goals.

If you would like to be part of this high-profile, successful regional Charity and think that your skills and experience fit the bill for this exciting role... we look forward to hearing from you!

Summary of the role:

JOB TITLE	Community Fundraiser
LOCATION	Homebased, hybrid position (travelling primarily in the West or South region of Yorkshire)
REPORTING TO	Regional Fundraiser
HOURS	Full time, permanent contract, flexible as frequent evening and weekend work required.
ADDITIONAL INFO	Requirement to work unsocial hours, evenings and weekends. Time off in Lieu will be given as agreed with Regional Fundraiser. A small van is provided with this role to be kept at home, for work related activity with all work-related travel costs covered. Expenses can be claimed for work related additional costs as agreed with Regional Fundraiser. Some lifting & handling will be required.
JOB PURPOSE	Working closely with the Regional Team, manage and fully participate in the fundraising activity across the region, to ensure the annual financial income & expenditure targets are achieved in order to ensure the life-saving air ambulances are available to the people of Yorkshire. To ensure all donors have a great experience and feel fully supported and engaged when raising funds for the charity in line with the charity's principles and values. To support established volunteers and recruit new volunteers within the region when necessary.
SALARY	Starting salary of £26,288 p.a

Key responsibilities and duties:

- To assist in managing the West region's events diary. Organise, manage and attend community events/functions and ensure appropriate fundraiser or volunteer attendance as required.
- To act as the first point of contact for fundraising events and supporters.
- To utilize the CRM system (donor and financial recording system) to effectively manage our donors, maximise income, and follow up all events, ensuring all funds are from notified events are received and recorded correctly and that donors are suitably thanked.
- To act as representative of the Yorkshire Air Ambulance by raising awareness through public speaking engagements, attending cheque presentations, and representing the Charity at community fundraising events throughout the West region.
- To recruit, induct and manage the volunteers and ensure they comply with the Charity's policies and procedures.
- Working in partnership with Communications & Marketing team promote and thank fundraising activity within the region in line with the charity policy, to maximise income generation within the community.
- To contribute to the Charity's Growth Fundraising Strategy including promoting the 'Saving Lives' Lotto and other new initiatives.
- To take responsibility for handling, counting and banking cash raised at fundraising events.
- Comply with the charity's policies and processes including Financial, Health & Safety (including carrying out risk assessments), GDPR, data protection and ensure effective governance.
- To drive the charity's Mobile Education Unit as required, full training will be provided.
- Working with the team to manage the region's stock and fundraising resources.
- To plan for and attend regional meetings/planning meetings/volunteer meetings.
- To undertake other duties and training as may reasonably be required from time to time.
- To be on the on call Rota for West and South volunteers. (1 in 6 weekends)

Knowledge and skills required:

Essential:

- Previous experience in customer service, sales or an income generating role or community fundraising.
- Experience of developing and maintaining long term customer/donor relationships.
- A willingness to travel and work unsocial hours both in the evenings and at weekends.
- Computer literacy (Microsoft Office Outlook/Word/Excel/PowerPoint).
- Have suitable home-based accommodation to provide a satisfactory working environment.
- Clean manual driving license and access to own car although a charity vehicle is provided for work mileage.

Desirable:

- Experience of project/event management.
- Experience of presenting to a variety of groups.
- Residing within the West region.
- Experience of working from home.
- Experience of working to an income/expenditure target.

Skills and abilities:

Planning for the Future - Plans to achieve their objectives within timescale, balancing short- and long-term requirements. Identifies opportunities and barriers and considers the implications of actions.

Communicating with Others - Pitches communication at the right level both verbally and in writing and checks for understanding. Good listening skills. Uses information to influence others. Able to give tough messages when required.

Generating Ideas - Continually seeking to improve the service offered by the team by coming up with improved systems and processes and added value activities. Considers pros and cons and impact on team and resources.

Building Relationships - Works well with others. Co-operates willingly with others. Able to quickly build effective relationships with all levels both internally and externally and meet the needs of the individual. Treats others with dignity and respect and able to gain the trust of others. Builds strong relationships with others.

Flexibility and Adaptability - Adopts a flexible and adaptable approach. Recovers well from setbacks and resistance from others. Remains calm under pressure and focused on the task. Encourages others to do the same.

Making Decisions - Anticipates issues and takes action to address underlying cause. Reaches effective decisions by gathering and analysing relevant information balancing cost, benefit, and risk implications. Considers options, weighs up pros and cons before deciding on action.

Delivering Results - Accepts accountability and ownership. Ensures self and team delivers on time and to required standard. Has high standards and leads by examples. A good role model. Creates enthusiasm in others.

Self-Motivated - Works well on their own or as part of a team. Demonstrates a positive attitude. Energetic and enthusiastic.

Application process:

- ✓ Provide a CV and covering letter stating how your experience, knowledge, abilities and skills match the job requirements along with why you are applying.
- ✓ Complete the optional Equal Opportunities Monitoring Form

For other recruitment queries, please contact: recruitment@yaa.org.uk

The closing date for this vacancy is **5pm Sunday 11th October 2026.**

Interviews will take place on **Friday 23rd October 2026 at our Nostell Air Support Unit.**

If you wish to discuss the job role in more detail, please contact the hiring managers:
South role- Donna Merrills, South Regional Fundraiser, 07353 114750
West role- Angela Vyas, West Regional Fundraiser, 07471038522

Other things to note:

We reserve the right to close the vacancy early if required and would encourage applicants to send in their applications as soon as possible rather than waiting for the closing date.

We encourage applications from all backgrounds and groups – we value equality, diversity and inclusion in all our employment practices, including recruitment, selection and induction. If you require any documents in another format or adjustments to any part of the recruitment & selection process, please do let us know.

The use of AI (Artificial Intelligence) is monitored.

GDPR & our Recruitment Privacy Statement:
The Yorkshire Air Ambulance complies by law with the Data Protection Act 2018 and the EU General Data Protection Regulation. This advises you of how the Charity collects and processes your personal data. The Privacy Statement also declares how the Charity will comply with GDPR and the Data Protection Act 2018. Please ensure you download and read the Statement on our website before completing and submitting your application for employment.

Additional Information:

- Starting salary £26,288 p.a.
- Part or Full Time flexible position.
- Discretionary annual staff bonus scheme based on the Charity's financial performance.
- 25 days paid holiday per annum plus statutory Bank Holidays (pro-rata).
- Time off in lieu for evening and weekend work, where applicable.
- Work Life/Family Balance - a commitment to helping you achieve a work life balance including flexible working opportunities (role dependent), enhanced family leave packages, including maternity, paternity, and adoption/surrogacy.
- Regular team building and away days with a calendar of events and social activities.
- Commitment to training and personal development for all staff, including access to short online training sessions.
- Contributory pension scheme (contributions matched by the Charity up to 8% and annual pensions advice).
- Life assurance plus access to an Employee Assistance Programme covering Financial, Mental and Physical Wellbeing.
- You will be provided with: Uniform, laptop, phone, small manual van and other items required for you to perform your role effectively.

We look forward to receiving your application

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