

Annual Report

Year ending March 2023



YORKSHIRE
AIR AMBULANCE

Registered Charity No. 1084305



yaa.org.uk



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AIR AMBULANCE

Registered Charity No. 1084305



Mission Statement

To provide, deliver and develop with integrity, transparency and pride, state-of-the-art emergency response air ambulances for the protection of human life across Yorkshire and its environs.

Mike Harrop
Chairman, Yorkshire Air Ambulance

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*front cover image: a rare moment in history in June 2023 when we transitioned from our H145 D2 helicopters to the improved H145 D3 model.

Yorkshire Air Ambulance

Patrons:

Sir Geoffrey Boycott, OBE
Gaynor Barnes
Jon Mitchell
Peter Sunderland MBE, DL

Trustees:

Mike Harrop
(Chairman – appointed 1st July 2023)
Peter Sunderland,
(Past Chairman – retired 30th June 2023)
James Eastwood
Kevin Hynes
Richard Marsh
Dr Judith Parker
Amarjit Singh
Mark Jones
Paul Skelton
Virginia Lloyd (appointed 22 November 2022)

Company Secretary:

Heather Goodwill

Senior Management Team:

Abby Barmby – Director of Marketing and Communications
Helen Callear – Director of Fundraising, North & East Yorkshire
Kerry Dwyer – Director of Fundraising, West & South Yorkshire
Heather Goodwill – Director of Finance
Neale Jacobs – Director of Operations
Captain Steve Waudby – Director of Aviation
Laura Wilson – HR Manager

Staff:

Office:

Jill Pukacz – Executive PA
Leanne Seward – Creative Marketing & Brand Manager
Angela Brearley – Digital Marketing Manager
Rebecca Selkirk – PR & Engagement Manager (appointed January 2023)
Adele Garland – Social Media Executive
Sarah Pogson – Merchandise Assistant (appointed August 2023)
Louise Shorrocks – Office & Administration Manager
Claire Roberts – Administrator: West & South (appointed October 2022)
Veronica Hinchcliffe – Administrator: North & East (appointed September 2023)
Sarah Marsh – Administrator (appointed February 2023)
Ruth Crossley – Finance Manager
Charles Handscomb – Finance Officer (appointed April 2023)
Remy Johnson – Finance Officer (appointed June 2023)
Alison Craven – Finance Officer (appointed October 2022)
Heather Stansfield – Finance Clerk

Fundraising Team:

Vickie Cowan – Regional Fundraising Manager:
West & South Yorkshire
Helen Berriman – West Yorkshire Regional Fundraiser
Angela Vyas – West Yorkshire Community Fundraiser
Clare Deacon – West Yorkshire Community Fundraiser
Stef Maynard – West Yorkshire Community Fundraiser
Laura Lawton – South Yorkshire Regional Fundraiser
Holly Whitehouse – South Yorkshire Community Fundraiser
Lin Stead – Regional Fundraising Manager: North & East Yorkshire
Tessa Klemz – North Yorkshire Regional Fundraiser
Jane Horrod – North Yorkshire Community Fundraiser
Michelle Raine – North Yorkshire Community Fundraiser (appointed June 2023)
Rob Scott – East Yorkshire Regional Fundraiser
Kevin Hutchinson – East Yorkshire Community Fundraiser
Keiron Hardwick – East Yorkshire Community Fundraiser
Katie Collinson – Partnerships Manager
Caroline Myers – Legacies Manager
Marianne Haworth – Grants & Trusts Manager



Operational Staff:

Pilots:

Captain Owen McTegart – Chief Pilot, TRI/TRE
Captain Garry Brasher – Training Manager, TRI/TRE
Captain Harry O'Neill – Senior Pilot Topcliffe & Safety Manager
Captain Colin Hawkesworth – Pilot
Captain James Booth – Senior Pilot Nostell
Captain Joshua Adams – Pilot (appointed February 2023)
Captain Paul Smith – Pilot (appointed July 2023)
Captain Phil Larkins – Pilot (appointed October 2023)

Technical Crew Members (TCM's):

Alex Clarke
Ben Price
Tom Edge
Ross Fairbairn
Loz Lyles
Will Collinson
William Newton
Stephen Kenworthy

Paramedics:

Paul Holmes – YAA Operations Manager
Sammy Wills – Specialist Paramedic Critical Care – HEMS
Andy Armitage – Specialist Paramedic Critical Care – HEMS
Darren James – Specialist Paramedic Critical Care – HEMS
Matty McCabe – Specialist Paramedic Critical Care – HEMS
Gemma Richmond – Specialist Paramedic Critical Care – HEMS
Sam Berridge – Specialist Paramedic Critical Care – HEMS
Tammy Williams – Specialist Paramedic Critical Care – HEMS
Terri – Ann Lonie – Specialist Paramedic Critical Care – HEMS
Becky Knight – Specialist Paramedic Critical Care – HEMS
Lindsey Newey – Specialist Paramedic Critical Care – HEMS
Fiona Blaylock – Specialist Paramedic Critical Care – HEMS
Andy Watson – Specialist Paramedic Critical Care – HEMS
Kit Von Mickwitz – HEMS Paramedic
Chris Gibbins – HEMS Paramedic (seconded)

Stewart Ashburner-McManus – HEMS Paramedic (seconded)

Tom Chatwyn – HEMS Paramedic (seconded)

Max McQuillan – HEMS Paramedic (seconded)

Leanne Davis – HEMS Paramedic (seconded)

Doctors:

Dr Rob Anderson

Dr Tim Moll

Dr Paul Onion

Dr Steve Rowe

Dr Neil Sambridge

Dr Brian White

Dr David Driver

Chairman's Statement

(please note the Chairman's statement was prepared by our previous Chairman, Peter Sunderland who was in post on 31st March 2023, but retired on 30th June 2023)

In the summary of my last year's report, for the year ending 31 March 2022, I stated: We are constantly reviewing incomes and cashflow against our budgeted expectations and after 4 months of our financial year from 1st April 2022 we are seeing income (excluding legacies) 3% higher than our budgeted expectations and an increase of 26% above the income in the same period of our last financial year ending March 2021.

The new Rapid Response cars are fully operational and provide vital back support when weather or unscheduled maintenance on the helicopters is required. The promotional units have also seen much use during the spring and summer periods.

I would note my personal thanks and those of all the YAA Trustee Board, to the Senior Management Team and staff, and to Paul Holmes [YAS] our YAA Operations Manager for his help and support to YAA over the year.

2021-2022 has been a much-improved year for the Charity – with Covid-19 becoming easier to manage and the strong financial base of the Charity, which has been built up over many years by prudent management of the funds so generously donated by the people of Yorkshire.

With Covid-19 now under control, and the UK, post vaccination programme, back to more normal levels of operation, we can look forward to the future with greater confidence. Barring any further lockdowns or setbacks, we are confident that incomes will be sufficient to meet our administration and operational actual costs and allow us to maintain our current position regarding our reserves policy.

My sincere thanks to everyone who has supported the Charity over the last 23 years – you have all been instrumental in establishing the necessary funds to develop and maintain your Yorkshire Air Ambulance's facilities to 'Save Lives across Yorkshire' – which is very much appreciated by all the team at YAA. With the Covid-19 lock downs now finished we were able to return to our normal activities with

Trustees, SMT, Staff and Volunteers all ready and established to regain any lost ground that we had suffered during the pandemic.

The budget that was agreed by the Trustee Board was set at a realistic level – as always, key financial information is a very important part of our Charity's progress and development, and I am extremely pleased to report that the monthly management accounts for the year ending 31 March 2023, for the first time, showed donations including legacies of over £9m.

After the statutory requirements to adjust our year-end figures for legacy income and adjustments for donations of benefits in kind, our final income was £8.8m, [which was 14% above our budgeted figure of £7.7m]. This was split between donations and other income of £4.7m, and legacies of £4.1m. Total operational costs increased to £6.1m. Surplus of income minus expenditure for 2023 totalled £1.5m. The net assets value of the Charity increased by 3% and now stand at £44.2m. After the Charities SORP (FRS 102) adjustment to our year-end figures for legacy income and for donations of benefits in kind total expenses for Administration, Fundraising, Marketing and Finance were under budget with expenditure being 22% of donations, leaving 78p in every £1 donated to be used for charitable activities, or for building reserves to cover the replacement of the existing helicopters and future developments. Our reserves policy and our levels of overhead expenditure are closely monitored by the Trustee Board and Senior Management Team and are reviewed monthly. We continue to build for the future, a Helicopter replacement



With Covid-19 now under control, and the UK, post vaccination programme, back to more normal levels of operation, we can look forward to the future with greater confidence.

reserve to ensure that we have ability to provide the best level of life-saving service, with the most up to date aircraft, for the benefit of all the people of Yorkshire.

Our Finance Director Heather Goodwill now has a full and resilient team in the finance department, and they play a vital and valuable role in supporting all Charity's financial operations, reconciliations, and policies. Our older Airbus H145 D2 helicopters are now nearly 8 years old and have been invaluable in providing the Yorkshire region with two modern mobile trauma units. We continue to fly night vision operations (NVIS) as and when required.

Our order for two new H145 D3 five bladed helicopters with improved avionics and new medical fit commenced operations in March 2023 [G-YAAA] and June 2023 [G-YORX]. As stated in my report last year, this is two years earlier than we originally planned. The major benefits for patients, flight operations and operating costs have been uppermost in our deliberations.



Peter Sunderland

Mike Harrop

Discussions have taken place with Gama Aviation following an approach from them to purchase G-YAAC and G-YOAA. The Trustee Board have decided to accept the offer from Gama and complete the sale of both helicopters before the end of 2023. We have also arranged with Gama for the guaranteed use of one of their spare helicopters to cover our maintenance periods up to the end of 2024. An additional helicopter has been ordered from Airbus and this will arrive in the Autumn of 2024. This will add extra resilience, as a relief helicopter when the new helicopters are out of service for their annual maintenance or to cover for unforeseen downtime. This will also save a sizeable cost due to the complexity of hiring a relief helicopter and will provide even greater availability over the whole of the Yorkshire region with a rotational & robust fleet.

The two new helicopters are covered by an agreed two-year warranty, and we have also transferred our 'Power by the Hour' support package [PBH] with Airbus Helicopters UK. We have a two-year warranty from Safran on the engines [which are also covered on a PBH scheme]. We have also put in place a new deal with Airbus covering a 10-year period to provide regular scheduled maintenance.

This ensures that our helicopters are well maintained with a cost effective and a regular monthly defined fixed charge.

Capt. Steve Waudby, our Director of Aviation and Accountable Manager, maintains his duties and is at the forefront of the integration of G-YAAC and G-YORX. Capt. Owen McTeggart remains in position as our Chief Pilot.

Our operations are still carried out under our own AOC (Aircraft Operators Certificate) and include regular audits from the CAA Flight Operations and Flight Engineer Inspectors. Simulator training facilities in Germany are provided to both new Pilots and upskilling our existing Pilots. Regular training such as this is a mandatory requirement, and it is vitally important it is undertaken to keep all of our Pilots current and up to date.

On the 20th October 2021, YAA hosted a joint strategy event at Nostell, between Yorkshire Ambulance Service NHS Trust (YAS) and YAA, which was attended by all the senior executives of YAS and the Trustees and senior managers of YAA. Good progress was made in a short period of time and both organisations agreed that there was a need to further improve the various facilities of

"our joint lifesaving service". All the eight agreed 'Task & Finish' groups have now met and provided their outcomes for discussion and agreement by the YAS/YAA Partnership Board. Following further discussions, an agreement was reached to continue to operate the existing shift patterns of 12hr shift out of RAF Topcliffe [07:00 to 19:00] and a two-shift operation [07:00 to 01:00] Monday to Friday, and 09:00 to 21:00 on Saturday & Sunday] from our Nostell airbase every day over the whole year. The Nostell based aircraft will, in the longer term, be staffed by one senior level emergency care Doctor plus one Critical Care Paramedic.

Neale Jacobs, our Director of Operations, continues to give major support in the ongoing development and advancement of our two Air Support Units. Having our main Air Support Unit bases at Nostell and RAF Topcliffe, is only possible through the support of many people. I would offer my thanks to The Lord St Oswald of the Nostell Estate and Wing Commander Adey Hobson of RAF Topcliffe. I would also add thanks to the Commanding Officer Lt. Col Henry Waller and his team at the 4th Regiment Royal Artillery, Allenbrooke Barracks at Topcliffe for their continued support.



Our helicopters are crewed by highly trained and experienced medical teams comprising, Specialist Paramedics and Consultant level Doctors from YAS.



Our joint Directors of Fundraising for the two regions, Helen Callear – North & East Yorkshire and Kerry Dwyer West & South Yorkshire, continue to manage our much improving income streams. Their supporting fundraising staff are now fully active, and full details of their activities are highlighted in the Strategic and Trustee Report.

Sadly, in late 2022, our long-standing website, marketing and design agency ceased trading. A short-term plan was instigated until a full and thorough tender process could be undertaken to appoint a new agency. This process took place throughout May/June and we were pleased to appoint INA4/ The Ark to manage our website and design requirements going forward.

Abby Barmby, our Director of Marketing & Communications continues to ensure the YAA branding, and communications is kept relevant and up to date. Abby and her team make sure that all the latest news is shared via our website and social media channels and that the content is both engaging, relevant and interesting for everyone.

New ideas continue to be implemented and we ensure we are developing innovative communication platforms and channels to ensure the Charity remains current and relevant to all. The team have also been working on enabling our website to process Direct Debits for regular donations.

Our helicopters are crewed by highly trained and experienced medical teams comprising, Specialist Paramedics and Consultant level Doctors from YAS and I would thank their Executive team of Martin Havenhand (Chair of the Trustee Board), Rod Barnes (previous Chief Executive) and John Holden (previous Head of EPRR & Special Operations) for their continued support. Since writing this report Rod Barnes has subsequently moved to another position within the NHS and YAS have appointed a new interim CEO, Dr Peter Reading. John Holden has also left YAS and we welcome Owen Hayward on his appointment to the role. I also add our thanks to Dr Steven Dykes (Acting Executive Medical Director), Nick Smith (Director of Operations) and Jackie Cole, (Deputy Director of Operations) for all their help and support.



On behalf of everyone at YAA, I would also sincerely thank our patrons, ambassadors and volunteers who promote and support the operation of YAA across the Yorkshire region.

This team have again worked tirelessly over the last 12 months ensuring the YAA/YAS partnership was able to safely deliver the best possible and speedy medical trauma care to all the people of Yorkshire. Regular Partnership Board meetings take place between YAS/YAA.

On the 15th May 2022 at Bowcliffe Hall, Bramham we were able to celebrate our 20 years of operation – sadly due to Covid-19 this was two years later than originally planned. It was an excellent day for weather and was enjoyed by staff, trustees, crews, volunteers, and their families.

Our AGM took place at the Principal Hotel in York on the Thursday 20th October 2022, followed by our awards dinner in the evening, which we were able to celebrate in person with our distinguished guests and supporters. It also gave us the opportunity to recognise and reward many people and organisations that had supported us so well during the Covid-19 pandemic.

It is a CAA requirement that we have an annual test of our ERP [Emergency Response Plan] and this took place on the 21st January 2023 and concluded with a very positive outcome. Over the years we have held regular Strategy

Days and we (YAA Trustees and SMT) again met on the 22nd March 2023 to establish and review our strategy against a background of “where are we now”, “where do we want to be” and “how do we get there”. A positive day with full agreement on the outcomes, which are currently in the creation stage.

On behalf of everyone at YAA, I would also sincerely thank our patrons, ambassadors and volunteers who promote and support the operation of YAA across the Yorkshire region. I record our special thanks to our Patrons, Sir Geoffrey Boycott OBE, Gaynor Barnes, and Jon Mitchell.

Financial worth of “Benefit in Kind” support we receive from sponsors, businesses, and the people of Yorkshire and beyond is truly amazing [see the individual notations in the “Strategic & Trustee Report” section], although it is difficult to define the enormous value. We thank The Liz & Terry Bramall Foundation for their much-valued help and support over many years, which has enabled the YAA to achieve many of our long-term objectives. I would also add our grateful thanks to Yorkshire Charity Clay Days for again including YAA as benefactors of their annual event which took place in May – it was a privilege to be part of.

I would also record a special thanks to the now retired David Oates, who was Group Managing Director of B. Braun Medical Ltd based in Sheffield, for his continued help and support over many years, both in sponsorship and the use of the valuable B. Braun team, giving the Charity their most generous support. I would like to offer a special welcome Michael Parden as their new Managing Director following David's retirement.

During the year there have been many important events and we have undertaken many VIP visits to our Nostell Air Support Unit. These have been extremely well received and have proved to be a very effective method of increasing still further our awareness of the Charity's operations throughout Yorkshire, and the financial support that is involved.

Our long-term relationship with Air TV goes from strength to strength and their detailed programmes of our life saving work is seen via the popular TV series Helicopter ER. They have also over the years been the successful winners of several media industry award.

CONCLUSION

The first 3 months of the year ending March 2024 have started extremely well with incomes above budget and costs under budget.

The Trustee Board, SMT and staff are always prudent in the use of all our public donated funds, and at our monthly management meetings we carefully manage all our expenses and cashflow against budgeted expectations.

After nearly 20 years with the Charity, I announced in March 2023 that I planned to retire as Chairman and Trustee at the end of June. I will sorely miss all the people that my wife Margaret and I have met over the years and will always consider that we will both evermore be part of the YAA family. I was

also overwhelmed to be bestowed the honour and privilege of being appointed as a Patron.

I retire in the full knowledge that the Charity is in good heart, with adequate resources and funds to provide and enhance the life-saving service for the people of Yorkshire. Our previous Vice Chairman Mike Harrop has been appointed to the position of Chairman, and this took effect from the 1st July 2023.

I record here my very best wishes to Mike in his new role, and I know he will be ably supported by our strong Trustee Board, senior management team and staff.

Obviously I leave with a heavy heart, but not without thanking everyone who has made my

journey since joining the Charity in April 2004, a most exciting, memorable and unforgettable one – you have all been instrumental in establishing the necessary funds to develop and maintain the Yorkshire Air Ambulance's operation and to ‘Save Lives Across Yorkshire’ – which is very much appreciated by myself and all the team at YAA.



My best wishes,
Peter Sunderland MBE, DL
Past Chairman (retired as of 30th June 2023)

A note from our new Chairman

Before we examine what the future holds for the Charity, I would like to look back briefly on Peter's 19 years of phenomenal service, dedication and achievements with the Charity.

From humble beginnings with a rented aging helicopter operating from ramshackle accommodation to an air ambulance service operating 2 state of the art Airbus H145 D3 helicopters from two bases – one purpose built, and ever evolving to meet our operational needs, and a second site at RAF Topcliffe. Day light only operations gave way to a nighttime capable operation with night-vision goggles extending our ability to provide life-saving services. A remarkable transformation and a legacy that Peter has driven forward and one he can be justifiably enormously proud of. From everyone at the Yorkshire Air Ambulance and our partner YAS, I would like to take this opportunity to pass on our sincere and heartfelt thanks to Peter and Margaret for everything they have achieved together for the Charity and wish them all the very best for the future.

The challenges facing the Charity continue to evolve with time and we are all now beginning to understand what the post-pandemic world looks like. Working practices have seemingly changed forever and, as the rising cost of living continues to affect everyone, the charity sector has also changed significantly. The Charity has been agile in refining its working practices and will continue to do so in the future to ensure that each and every donation is used diligently to maximise our ability to save more lives across Yorkshire. Having taken the decision to directly employ the whole of the flight deck crew for our helicopters, which has had the benefit of freeing up more of YAS's paramedics for frontline duties, this has increased our manpower



costs. Consequently, we have challenged our Fundraising Directors to come up with innovations in their fundraising methodology. They have already risen to this challenge with alacrity and have submitted comprehensive and well-thought-out proposals for invigorating our existing lottery and engaging more with the corporate sector.

We have seen the operational benefits of the purpose-built air support unit at Nostell and we continue to aspire to have a second air support unit of similar quality. Despite our very best endeavours in working closely with both the Royal Air Force and the Defence Infrastructure Organisation, opportunities to significantly develop and reconfigure our air support unit at RAF Topcliffe will always be challenging. Whilst we continue to be extremely grateful for the RAF's support in allowing us to operate from Topcliffe, it would be remiss of us as a Charity not to explore other opportunities for a Northern air base. As such we continue to actively explore all options for alternative sites in and around the

Thirsk area – the ideal location for serving the North and East of the County. I suspect that looking to the future this will be the next evolution of the Yorkshire Air Ambulance story and we will continue to be Saving Lives Across Yorkshire with increasing capacity and capability whilst continuing to reassure all our kind donors, sponsors and benefactors that the money that have kindly given into our stewardship will be wisely spent.

A final thought looking forward. From a personal perspective I started my journey with the Yorkshire Air Ambulance as a fundraising volunteer before being invited to become a Trustee in 2019, bringing my previous work experience to complement those of my fellow trustees on the board. So, if like me you are extremely proud of what the Yorkshire Air Ambulance provides to, and means for, the people of Yorkshire then do get involved and help save a life in Yorkshire.

Mike Harrop
Chairman

Strategic Report and Trustees' Report for the Year Ending 31 March 2023



The Trustees are pleased to present their Strategic Report and Trustee Report together with the Consolidated Financial Statements of the Charity and its subsidiaries for the year ending 31 March 2023, which are also prepared to meet the requirements for a Directors' Report and Accounts for Companies Act purposes.

The Financial Statements comply with the Charities Act 2011, the Companies Act 2006, the Memorandum and Articles of Association, and Accounting and Reporting by Charities: Statement of Recommended Practice applicable to charities preparing their accounts in accordance with the Financial Reporting Standard applicable in the UK and Republic of Ireland (FRS 102).

Our Purpose and Activities

The purpose of the YAA is the relief of sickness and injury, the protection of human life and the meeting of other medical need by the provision, support and use of air ambulance helicopters and other ambulance provision including Rapid Response Vehicles (RRVs) and logistic support.

At the heart of our activities is the profound intention to provide a state-of-the-art air ambulance service where we can reach

a critically injured patient anywhere within Yorkshire in the fastest possible time, and deliver a highly trained Critical Care Team to scene. Our service is available to anyone within the Yorkshire boundaries whether they be born and bred, living in the region, holiday makers or those passing through. If a serious incident happens within Yorkshire boundaries and requires our intervention, the YAA will respond. We aim to achieve this by having a helicopter stationed at each of our two Air Support Units – one at RAF Topcliffe, near Thirsk, and one at our facility at Nostell, near Wakefield. Our helicopters transport Yorkshire Ambulance Service NHS Trust (YAS) critical care teams to the scene of the incident and, where necessary, transport patients to the most appropriate major trauma centre or other hospital in the region. Most importantly our teams are able to start medical treatment of the patient at scene, which can often mean the difference between life and death. Ultimately, we are an airborne intensive

surgical care unit and provide 'intensive care in the air' carrying some of the most advanced medicines and technology administered by a team of specially trained medics.

Our main fundraising focus has always been to educate the people of Yorkshire about the service we provide, and the fundraising practices we employ. We always aim to be transparent about this, as we are purely the custodians of the monies raised by our generous supporters. **We have strong fundraising ethics, and would never sell or profit from donor details. We are very clear about this in our marketing and communications.** Finally, we aim to inform our supporters how their money has been spent. We do this via working out in the community, face to face talks & presentations, via our website and social media platforms. For every £1 donated this year, 78p was spent to meet our charitable purpose – which is saving lives across Yorkshire.



FUNDRAISING

Achievements and Performance

Helen Callear, Director of Fundraising, North & East and Kerry Dwyer, Director of Fundraising, West & South

The service we provide is entirely dependent on the generosity of the people of Yorkshire, donors further afield and visitors to our beautiful county. Without this support we simply would not be able to operate.

The support we receive does not seem to have diminished during the year ending March 2023 despite the challenges the world has faced, with the war in the Ukraine and Cost of Living Crisis. Our income of £8.8m (2022-£8.6m) includes legacy income. The principal sources of funding of the Charity are donations from the general public, legacies, grants received, charity of the year donations

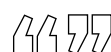
from companies, community groups, Mayors, the weekly YAA lottery, corporate donations, and support in kind. This growth in income shows a return to our pre-pandemic growth trajectory and is particularly welcome during continued challenging times.

Excluding Legacy & In Memory income, income totalled £4.7m and we continue to be well





Our financial results are only achievable because of the outstanding efforts of our charity team throughout the year, in particular our Fundraising team, who are out in the region seven days per week, raising awareness and building community relationships for YAA. We are equally indebted to our army of committed volunteers who support us by helping at the many, many community-based events we attend each year. This fundraising structure enables us to control our costs, and provides the support our donors need to fundraise, giving them the recognition and thanks they deserve. This year we will be building on the digital skills we developed during the pandemic, and introducing some new methods of fundraising to give our donors more choices in how they choose to support us.



Every year we continue to build strong relationships with our principal supporters

The Charity prides itself on its fundraising ethics. This philosophy is deeply ingrained in how we interact with our donors. Our employees and volunteers help us to ensure that no one feels obligated or pressurised into donating to the charity. We will keep this founding principal in mind when developing our fundraising into the future, as we are very proud of this cornerstone.

The YAA and its Trustees value the charity's reputation as critical to its future success, and each month any complaints received by the Charity are reported to the Trustees at their board meeting and, where necessary, fully investigated. We are pleased to report no complaints have been received via the Fundraising Regulator by the charity during either this year or the previous year.

Every year we continue to build strong relationships with our principal supporters. Many of these individuals, businesses and organisations have become like family over the years and we achieve a mutual benefit. We are also building on newer relationships throughout the region and look forward to working with them going forward. The following is a summary:

Air TV: the production company behind our award-winning television series Helicopter ER, Air TV are long-standing supporters of the YAA, and are very much part of our Charity family. As well as the production of Helicopter ER, Air TV also support us with valuable film footage and video production.

ARCO: the Hull based, fourth generation family-owned business, is the UK's leading supplier of safety equipment, workwear, safety boots and shoes, gloves, and maintenance supplies. We have worked in partnership with ARCO for over 11 years now, with the logo taking a prominent position on both

aircraft as part of a sponsorship agreement. Arco have continued to support us with the procurement of Health & Safety equipment and materials and have recently reconfirmed their commitment to the Charity.

B. Braun Medical Ltd: based in Sheffield, B. Braun Medical Ltd are our longest standing corporate supporter who came on board with the Charity back in 2003. Since then, the global medical supplies company have continued to support the YAA in all aspects of our operations and fundraising. As well as sponsoring our aircrew's helmets,

B. Braun have more recently become proud sponsors of one of our promotional and educational vehicles as well as sponsoring our two fundraising vans in South Yorkshire.

Huddersfield Town Football Club: our partnership with Huddersfield Town Football Club continues and brings in valuable income from a variety of sources. Included in this is the annual and ever popular "Pedal for Pounds" bike ride. Income generated is shared equally between the Huddersfield Town Foundation and local charities chosen by the football club and YAA, has raised over £2m since inception.

I'Anson Brothers Ltd: Masham based I'Anson Brothers are one of the UK's leading manufacturers of animal feedstuff.

supported by Legacy & In Memory income. It has been both a joy and a relief to see the growth of the previous year culminating in the achievement of these record income figures, and is a testament to our wonderful teams of fundraisers, volunteers and donors acting as a measure of how well loved the Charity has become.

Fundraising and publicity costs, and charitable expenditure for the year to 31st March 2023 totalled £6.1m (2022- £5.9m). This expenditure ensured YAA helicopter service availability for 365 days of the year apart from maintenance requirements.

The net consolidated assets of the YAA Charity now stand at £44.2m (as 31st March 2023). This includes £13.8m designated reserves and £2.8m legacy income confirmed after probate that the charity will receive in due course.

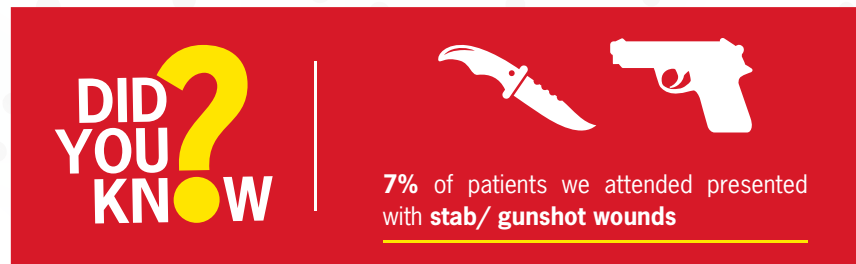
Managing Director Chris l'Anson has become a great friend to the YAA, and the company support us in many ways, including proudly carrying the YAA livery on their transport fleet. We are delighted to have agreed a new 3-year sponsorship term with their new Managing Director, Sarah Richardson.

The Jack Brunton Charitable Trust: The Trust was established in 1986 by local farmer and landowner, Jack Brunton. He gifted funds to benefit the rural villages, towns, and communities within the boundaries of the old North Riding of Yorkshire. Since 2012 the Trust has generously donated towards operational costs and buying essential helicopter and medical support equipment for both of our bases including night vision goggles, lifelike Simbodies training manikins and automated cardiopulmonary resuscitation machines. This year, the Jack Brunton Charitable Trust's most recent donation meant they have now donated a total of over £500,000 to YAA, and we are extremely grateful to them for their generosity.

James Potter Eggs: this family run business has supported the YAA for many years now by donating 1p from every dozen eggs they sell in their Yorkshire outlets, which include some national supermarket chains. They also promote the YAA by displaying our logo on their egg cartons and cardboard boxes and have surpassed their milestone of donating £100,000 to YAA.

Recycling Solutions: Recycling solutions have really settled in well as our recycling partner, having taken over this valuable contract at the beginning of 2020. Recycling is a vitally important income stream for the Charity, this year we were extremely proud to have exceeded £500,000 income from the partnership. We continue to work with them on growing and developing our network of sites where our recycling banks can be hosted and developing our partnership even further.

Reed Boardall: based in Boroughbridge, Reed Boardall are one of the leading temperature-controlled food distribution businesses in the UK and are in their third year as part of the YAA corporate family. Reed Boardall supports us with a sponsorship package, which sees their logo on our helicopters, and they also carry the YAA branding on some of their fleet, helping to promote awareness of our Charity.



Shepley Spring: this Huddersfield based family business has been supporting the YAA for a number of years now. They support the Charity with donations of bottles of their Ice Valley water for the many events we support each year and are supporting us in other ways, such as carrying our logo and a large image of our helicopters on the back of some of their large HGVs.

Koris365: our IT and systems provider, Koris365 are another of our long-standing corporate supporters and came on board after seeing first hand our work at our old airbase over 15 years ago. Since then, they have provided our IT and network systems under sponsorship, saving the Charity hundreds of thousands of pounds over the years.

Sovereign Health Care: Bradford based Sovereign Health Care has supported the YAA for many years now. The not-for-profit company regularly make generous donations to us. They have had their 150-year anniversary this year and we look forward to continuing our relationship with their new CEO Neil McCallum.

YorMed: YorMed are the newest of our principal partners, and last year celebrated their first year with the YAA family. YorMed are an independent ambulance service based

in the City of York, providing a range of services that include Professional Ambulance Transport, First Aid and Medical Cover for events and festivals, Air Medical Repatriation and First Aid Training. YorMed have committed to a sponsorship package with us which sees their logo on our helicopters.

We are also very grateful to **The Liz and Terry Bramall Foundation** for their generous support of the YAA, plus other benefactors who wish to remain anonymous. You know who you are, and to you we send our most sincere thanks also.

In addition, we would like to thank **Lions International, Rotary International, and Yorkshire Freemasons** (who have recently provided support for one of our two Mobile Education Units) for their ongoing support.

We have been extremely grateful recipients of wonderful support over the last few years from **Yorkshire Charity Clay Days**, a prestigious clay pigeon shooting event at Duncombe Park in Helmsley. We thank the event organisers for their dedication to hosting this event, and for the other equally fabulous Mount St. John events, hosted by Chris and Jill Blundell, from which the Charity has also benefitted.

Fundraising – Plans for Future Periods

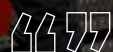
Over this next couple of years, we will be working on a Growth Income Strategy with the objective of achieving £10m by the end of financial year 2024/25. We have a clear plan in place of how to get there and will include growing existing income streams, as well as introducing new initiatives. As part of these plans, we will be outsourcing our Lottery to an external lottery manager organisation, which will also include a full rebrand. This is a very exciting move for us and will form part of our prize led fundraising plans going forward. Everything we do will be a full team effort and we do appreciate everyone's involvement working together to achieve our objectives. Any new activity or initiatives we introduce will

still be in line with our ethical stance which is so important to us.

We will continue to embrace digital fundraising and we have now made taking card/contactless payments even more accessible to our fundraising team, including our volunteers. We have a solid calendar of events that we continue to build on and look to grow this over the next year. We have refreshed our corporate strategy and have ambitious plans for growth in this area. Work is currently taking place on developing our 'in memory' offering and we look forward to sharing more about this in due course. Of course, we are very much enjoying being out and about in the community, attending events across the region which is always a huge part of what we do.

We do have ambitious plans, but the last few years have also taught us valuable coping strategies, so we are prepared and will adapt should things get difficult again. With the cost-of-living crisis continuing, we understand that the people of Yorkshire will have a challenging time budgeting in the future. We do however hope that our loyal donors will continue to see the value of our wonderful life-saving service and continue to support us. We are proud of, and thankful for everyone who chooses to support the YAA.

Our sincerest thanks go to all the Charity staff and our fantastic team of volunteers for their dedication, hard work, enthusiasm, and willingness to continue supporting the Charity.



We do have ambitious plans, but the last few years have also taught us valuable coping strategies, so we are prepared and will adapt should things get difficult again.



We have now taken delivery of our two new H145 D3 5-bladed helicopters (G-YAAA and G-YORX), and that they are both fully operational for day and night operations.

Operations

Air Operations – Steve Waudby, Director of Aviation

The past 12 months have literally flown by, and the Charity has seen some significant changes in several areas.

In July last year we decided to directly employ our own left-hand-seat Technical Crew Members (TCMs), to permanently man the cockpit and to assist the pilot with operational aspects such as aircraft preparation, lookout, navigation and communication. The Charity introduced eight new TCM staff to free up the HEMS paramedics, and to allow the paramedics to concentrate on their Specialist Paramedic Critical Care roles in the future. The TCMs have already proved themselves up to the task by gaining their day and night line qualifications in record time and passing their Emergency Care Assistant (ECA) course examinations. They have now been fully integrated into our HEMS team and are a valuable addition to the Charity.

We have also taken on three new pilots who are now fully engaged in operations and already taking on other roles within the Charity, with another one pilot joining in October. With Covid-19 restrictions lifted, the aircrew have returned to the simulator in Germany and our Chief Pilot gained his Examiner Qualification which means we can do all of our aircrew testing in-house. Other staff changes include our new Continuing Airworthiness Manager Dave Crompton and new allocated Civil Aviation Authority (CAA) Flight Operations and Airworthiness inspectors.

The main news is that we have now taken delivery of our two new H145 D3 5-bladed helicopters (G-YAAA and G-YORX), and that they are both fully operational for day and night operations. The 5-bladed rotor head makes the aircraft incredibly smooth and a real pleasure to fly, a benefit which is also very important for our patients with severe head, neck, and back injuries. The new external cameras on the belly and tail allow the pilot to see behind and below when manoeuvring close to, and landing on

rough terrain, something we haven't had before.

The aircraft comes with its own wireless connectivity which means that all of the collected data from the flight is automatically downloaded via Wi-Fi direct to our engineers at Airbus, every time the aircraft lands back at base. We have a new and improved medical fit with a roll on/roll off stretcher which has already paid for itself by how quickly we can now load and unload a patient. The introduction of both helicopters went very smoothly, and I must thank everyone involved from Airbus Helicopters, Safran Engine Healthcare, our partners at YAS, our Compliance Managers, CAM, and Charity staff for all their hard work.

G-YOAA has now left us for its annual maintenance and will be sold thereafter. In the short term we will retain G-YAAC until the end of October this year to allow even greater operational availability, but it will also be sold at that time. We have also secured a deal in 2024 which will mean that we will have a lease aircraft during next year's annual/400-hour maintenance periods before the additional H145 D3 arrives later in 2024.

We have introduced a new patient database in the form of PHEMnet, which will help us move towards a more secure and beneficial reporting platform, one which will ensure greater clinical governance moving forward. It is hoped that we will soon be able to link this database with the receiving hospital's TARN system, which will further enhance the patient follow-up process.

I am pleased to report that the substantial delays we encountered last year in trying to get replacement parts through Customs has largely evaporated, and as a result our operational availability has improved. The

main reason behind the improved availability though is having the benefit of a third aircraft, in that it takes just 20 minutes to bring the spare online in the event of a breakdown and/or unscheduled maintenance.

All of these improvements to the service come at a cost, and our fundraisers have certainly risen to the challenge. The annual income stream totalled £8.8m – what an incredible achievement, something we can all be proud of! Of course, we couldn't have done all this without the invaluable support from our other teams – admin, accounts, marketing and our partners at YAS, and we have been fully supported by our outgoing Chairman Peter Sunderland and the trustees at every step of the way. And to our sponsors, supporters and all the good people of Yorkshire who fundraise for us and remember us in their will, we couldn't do this without your help. You are just as much a part of this family as the operational and support staff, and we thank you all most sincerely.

Thank you and keep up the good work, as we continue "Saving Lives Across Yorkshire".

**DID
YOU
KNOW**



September was our busiest month across the County



Financial Review & Due Diligence



Ground Operations – Neale Jacobs, Director of Operations

Last year I reported that RAF Topcliffe continues to serve us well as our Northern Air Support Unit. However, we are still in discussions with the Defence Infrastructure Organisation to extend our lease there in the short term.

Over the past 12 months we have been actively engaging with landowners regarding possible new sites to build a new Northern Air Support on. Unfortunately, despite good progress regarding a couple of sites we initially identified, we were ultimately unable to agree terms for these sites and so we continue to explore other options. We are confident that this search will result in securing the long-term future of a base in the North Yorkshire region in the not-too-distant future.

We are continuing to invest in our IT infrastructure, with various projects ongoing. We have commissioned a full cyber security review of all the Charity's IT infrastructure and provision. This review is being completed by a third-party organisation and will ensure the Charity is up to date in this ever-evolving critical area.

Our Head Office in Elland (Cayley House) continues to serve the Charity well. This is where the administration, finance, HR, and marketing functions operate from on a daily basis. It is really pleasing to see that all the teams based here are fully staffed as required following some staff members moving onto new challenges. Our key focus now is upon retention and ensuring these teams grow through ongoing training and development.

Monthly 'safety action group' meetings and 'operational board' meetings continue to be held with YAS. The primary focus of the meetings is safety, patient care, and future enhancements to the service we operate, and provide great value to both YAA and YAS. There are various working groups currently reviewing and implementing actions to further enhance the service we provide.

Financial Review

Income for the year to 31 March 2023 totalled £8.8m (2022 - £8.6m). The principal sources of funding of the Charity are donations from the general public, legacies, grants received, becoming the Charity of the Year for companies, groups and Mayors, the Yorkshire Air Ambulance weekly lottery, and corporate donations and support in kind.

After fundraising and publicity costs, the net funds raised for charitable expenditure for the year to 31 March 2023 totalled £6.8m (2022 - £7.0m). Charitable expenditure for the year totalled £4.2m (2022 - £4.2m). This expenditure allowed the YAA helicopter service to be available 365 days of the year.

The net consolidated assets of the YAA Charity have increased by 3% and now stand at £44.2m. With prudent management and close budgetary control, we have managed to control our administration and fundraising expenditure at 22% of income - leaving 78p in every £1 donated to be used for charitable activities or building reserves.

Copies of our Audited accounts and our AGM report are available from our HQ at Cayley House, Elland [01422 237900] – they are available both electronically and in hard copy formats [www.yaa.org.uk].

Going concern

Together with a disciplined management of costs, strong income performance has enabled the Charity to increase its net assets substantially. As a result, the Charity has sufficient liquidity in the form of both cash resources and realisable investments to maintain operations for the foreseeable future. The Charity has reported cash inflows over a number of years and these have been used to fund the replacement of the helicopters. The Trustees continue to plan for the future and are prudently setting aside funds both to acquire new helicopters and to develop the airbases to ensure that the most efficient and effective service possible is provided to the people of Yorkshire, whilst maintaining reserves for the ongoing operations and planning for the next

generation of helicopters. The strength of the Charity's balance sheet including its liquid resources enable the Board to continue to adopt the going concern basis of accounting in preparing the annual financial statements.

Reserves Policy

The Trustees aspire to maintain a free cash balance which would be sufficient to sustain operations without any further funding for a period of 24 months. The free cash balance is the bank and investments balance net of restricted funds and the designated helicopter replacement and property development funds and net of current creditors/current debtors.

At 31 March 2023, the free cash balance amounted to £4,828k (2022 – £6,847k). This represents just over 8 months (2022 – 19 months) operating costs at the approximate running cost of £19k per day. The reduction is temporary, during the period where new aircraft have been purchased and the sale of the old aircraft hasn't completed. The reduction is also compounded by the increase in running costs from £12k to £19k per day.

The Trustees continue to plan for the future and are prudently setting aside designated funds to further develop the airbases to ensure that the most efficient and effective service possible is provided to the people of Yorkshire. A proportion of the free cash balance is invested in a portfolio of investments managed by Brewin Dolphin and Redmayne Bentley. As at 31 March 2023, the value of investments stood at £14.8m (2022 – £19.3m).

The Trustees are purchasing one helicopter in October 2024, funds for this purpose are held within the Helicopter Replacement Reserve and total £7.8m.

Investment Powers and Policy

The Trustees look to maintain an appropriate level of liquidity in cash balances for the operating requirements of the Charity. These balances are held within interest bearing accounts.

Funds in excess of those required for the Charity's short-term operating requirements are invested between longer term fixed interest bonds and a portfolio of investments managed, on our behalf, by Brewin Dolphin. The funds managed by Brewin Dolphin are held in two separate portfolios with different investment criteria.

Both portfolios are regarded as cautious with one having a longer time horizon of up to ten years and the other up to only three years. In addition, Redmayne Bentley manages a share gift scheme on behalf of the Charity and manages the portfolio of investment arising from these donations.

Staff remuneration

The Trustees have formed a remuneration sub-committee which considers the appropriateness of the levels of remuneration of all of the Charity's employees including the Senior Management Team.

This sub-committee takes into account the competitiveness of the entire remuneration package, including bonus arrangements and compares them to industry and specialist benchmarks to ensure that the charity is able to retain and attract a suitably skilled team to deliver the charity's objectives.



The Trustees continue to plan for the future and are prudently setting aside designated funds to further develop the airbases to ensure that the most efficient and effective service possible is provided to the people of Yorkshire.



Risk Review

Following the annual review of risks and uncertainties, the principal risks that the Charity and its subsidiaries face are:

Aircraft on Ground (AOG) – we constantly evaluate the risk of our helicopters being grounded due to incidents occurring with the aircraft type or where maintenance is required on our own aircraft. In addition, during the year we have continued to operate a Service by the Hour (SBH) contract for the maintenance of the aircraft engines. This contract enables us to have quick access to spare engines and parts ensuring that the helicopters are back up and running, flying life-saving missions, in the quickest time possible following either scheduled or unscheduled maintenance.

Airbase not Operational – should one of our airbases not be operational, both of our helicopters could still be dispatched using the other air desk facility (i.e. we have an air desk at both bases) and in the short term we would temporarily operate both aircraft from the other base. Should the airbase not be operational in the longer term, we would look to operate one aircraft from another airbase in the region.

Reduction in income – the impact of economic and social changes may reduce fundraising opportunities. The Fundraising team regularly review income streams and opportunities to ensure income opportunities are maximised.

Damaged Reputation – YAA relies solely on the generosity of the people in Yorkshire to fund our operation and therefore how

they perceive our service is critical to our continued success. Our fundraising strategy is to educate people about our Charity and how money would be spent. We do not cold call, mail shot, door knock, chug or exchange donor details. In addition, with the backdrop of social media which can provide information in seconds across the region, we have a PR and Social Media Policy and key staff members are media trained. We have an Emergency Response Plan which is regularly tested to ensure that an incident of any nature is dealt with in the most appropriate way.

Significant expenditure in foreign currencies – this risk, which relates to certain costs related to the maintenance of our current helicopters and the purchase of our new helicopters, is regularly monitored and discussed at Trustee Board.



Volunteers

In accordance with the Charities SORP (FRS102), the exemption has been taken not to recognise the value of donated assets or volunteer time as it is impractical to value.

Volunteers perform a variety of functions including acting as ambassadors for the charity, attending fundraising events, making presentations and assisting with administrative tasks.

DID YOU KNOW



The vast majority of our patients are adults between the age of **40 and 65**



YAA relies solely on the generosity of the people in Yorkshire to fund our operation and therefore how they perceive our service is critical to our continued success.

Auditor's Statement

Independent auditor's report to the members and trustees of Yorkshire Air Ambulance Limited

Opinion

We have audited the financial statements of Yorkshire Air Ambulance Limited (the 'parent charitable company') and its subsidiaries (the 'group') for the year ended 31 March 2023 which comprise the Consolidated Statement of Financial Activities, Consolidated Balance

Sheet, Company Balance Sheet, Consolidated Cashflow Statement and related notes to the financial statements, including a summary of significant accounting policies. The financial reporting framework that has been applied in their preparation is applicable law and United

Kingdom Accounting Standards, including Financial Reporting Standard 102 The Financial Reporting Standard applicable in the UK and Republic of Ireland (United Kingdom Generally Accepted Accounting Practice).

In our opinion the financial statements:

- give a true and fair view of the state of the group's and parent charitable company's affairs as at 31 March 2023, and of the group's incoming resources and application of resources, including its income and expenditure, for the year then ended;
- have been properly prepared in accordance with United Kingdom Generally Accepted Accounting Practice; and
- have been prepared in accordance with the requirements of the Companies Act 2006 and the Charities Act 2011

Basis for opinion

We conducted our audit in accordance with International Standards on Auditing (UK) (ISAs (UK) and applicable law. Our responsibilities under those standards are further described in the Auditor's responsibilities for the audit of the financial statements section of our report. We are independent of the group and parent charitable company in accordance with the ethical requirements that are relevant to our audit of the financial statements in the UK, including the FRC's Ethical Standard, and we have fulfilled our other ethical responsibilities in accordance with these requirements. We believe that the audit evidence we have obtained is sufficient and appropriate to provide a basis for our opinion.

**DID
YOU
KNOW**



We attended more **Road Traffic Collisions** than any other incident type.

Conclusions relating to going concern

In auditing the financial statements, we have concluded that the Trustees' use of the going concern basis of accounting in the preparation of the financial statements is appropriate.

Based on the work we have performed, we have not identified any material uncertainties relating to events or conditions that, individually or collectively, may cast significant doubt on the group and parent charitable company's ability to continue as a going concern for a period of at least twelve months from when the financial statements are authorised for issue.

Our responsibilities and the responsibilities of the Trustees with respect to going concern are described in the relevant sections of this report.

Other information

The other information comprises the information included in the Trustees Annual Report other than the financial statements and our auditor's report thereon. The trustees are responsible for the other information contained within the annual report. Our opinion on the financial statements does not cover the other information and, except to the extent otherwise explicitly stated in our report, we do not express any form of assurance conclusion thereon. Our responsibility is to read the other information and, in doing so, consider whether the other information is materially inconsistent with the financial statements or our knowledge obtained in the course of the audit, or otherwise appears to be materially misstated. If we identify such material inconsistencies or apparent material misstatements, we are required to determine whether this gives rise to a material misstatement in the financial statements themselves. If, based on the work we have performed, we conclude that there is a material misstatement of this other information, we are required to report that fact. We have nothing to report in this regard.

Opinions on other matters prescribed by the Companies Act 2006

In our opinion, based on the work undertaken in the course of the audit:

- the information given in the Trustees' Report (incorporating the Strategic Report and the Directors' Report) for the financial year for which the financial statements are prepared is consistent with the financial statements; and
- the Strategic Report and the Directors' Report have been prepared in accordance with applicable legal requirements.

Matters on which we are required to report by exception

In the light of our knowledge and understanding of the group and parent charitable company and its environment obtained in the course of the audit, we have not identified material misstatements in the strategic report and the directors' report.

We have nothing to report in respect of the following matters in relation to which the Companies Act 2006 and the Charities Act 2011 requires us to report to you if, in our opinion:

- adequate and sufficient accounting records have not been kept by the parent charitable company, or returns adequate for our audit have not been received from branches not visited by us; or
- the parent charitable company's financial statements are not in agreement with the accounting records and returns; or
- certain disclosures of directors' remuneration specified by law are not made; or
- we have not received all the information and explanations we require for our audit.

**DID
YOU
KNOW**



93 of our patients were children between the age of 2 and 16 years old

Responsibilities of trustees

As explained more fully in the trustees' responsibilities statement set out on page 20 the Trustees (who are also the Directors of the parent charitable company for the purposes of company law) are responsible for the preparation of the financial statements and for being satisfied that they give a true and fair view, and for such internal control as the trustees determine is necessary to enable the preparation of financial statements that are free from material misstatement, whether due to fraud or error.

In preparing the financial statements, the Trustees are responsible for assessing the group and parent charitable company's ability to continue as a going concern, disclosing, as applicable, matters related to going concern and using the going concern basis of accounting unless the trustees either intend to liquidate the group or parent charitable company or to cease operations, or have no realistic alternative but to do so.

Auditor's responsibilities for the audit of the financial statements

We have been appointed under the Companies Act 2006 and section 151 of the Charities Act 2011 and report in accordance with those Acts.

Our objectives are to obtain reasonable assurance about whether the financial statements as a whole are free from material misstatement, whether due to fraud or error, and to issue an auditor's report that includes our opinion. Reasonable assurance is a high level of assurance, but is not a guarantee that an audit conducted in accordance with ISAs (UK) will always detect a material misstatement when it exists. Misstatements can arise from fraud or error and are considered material if, individually or in the aggregate, they could reasonably be expected to influence the economic decisions of users taken on the basis of these financial statements.

Irregularities, including fraud, are instances of non-compliance with laws and regulations. We design procedures in line with our responsibilities, outlined above, to detect material misstatements in respect of irregularities, including fraud. The extent to which our procedures are capable of detecting irregularities, including fraud is detailed below.

We gained an understanding of the legal and regulatory framework applicable to the group and the sector in which it operates and considered the risk of acts by the group that were contrary to applicable laws and regulations, including fraud. We designed audit procedures to respond to the risk, recognising that the risk of not detecting a material misstatement due to fraud is higher than the risk of not detecting one resulting from error, as fraud may involve deliberate concealment by, for example, forgery or intentional misrepresentations, or through collusion.

We focused on laws and regulations, relevant to the group, which could give rise to a material misstatement in the financial statements. Our tests included agreeing the financial statement disclosures to underlying supporting documentation, enquiries with



management, review of minutes and review of legal expenses. There are inherent limitations in the audit procedures described and, the further removed non-compliance with laws and regulations is from the events and transactions reflected in the financial statements, the less likely we would become aware of it.

A further description of our responsibilities is available on the Financial Reporting Council's website at: <https://www.frc.org.uk/auditors/audit-assurance-ethics/auditors-responsibilities-for-the-audit>.

This description forms part of our auditor's report.

Use of our report

This report is made solely to the charitable company's members, as a body, in accordance with Chapter 3 of Part 16 of the Companies Act 2006, and to the charitable company's trustees, as a body, in accordance with Part 4 of the Charities (Accounts and Reports) Regulations 2008. Our audit work has been undertaken so that we might state to the charitable company's members and its trustees those matters we are required to state to them in an auditor's report and for no other purpose. To the fullest extent permitted by law, we do not accept or assume responsibility to anyone other than the charitable company and the charitable company's members as a body and the

charitable company's trustees as a body, for our audit work, for this report, or for the opinions we have formed.

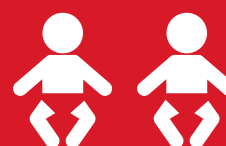
Lesley Kendrew (Senior Statutory Auditor)

For and on behalf of BHP LLP, Statutory Auditor

New Chartford House | Centurion Way | Cleckheaton | Bradford | West Yorkshire | BD19 3QB

BHP LLP is eligible to act as an auditor in terms of section 1212 of the Companies Act 2006

DID YOU KNOW



16 of our patients were under the age of 2

Financial Results

Income & Expenditure

	2022/2023	2021/2022
	£000's	£000's
Income	8,759	8,641
Expenditure		
Cost of Generating Funds	1,921	1,674
Operational Costs	4,158	4,221
Total Costs	6,079	5,895
Investment Gains/(losses) and taxation	(1,224)	399
Increase in reserves	1,456	3,145
Total Reserves B/FWD	42,775	39,630
Total Reserves C/FWD	44,231	42,775

The cost of generating funds have been impacted by the high level of inflation and economic uncertainty. Staffing (including recruitment of TCM's), utility costs and IT costs have seen the largest increases.

It was also a turbulent and difficult year for the investment market which is reflected in the figures. Long term growth must be considered when looking at performance.



Cashflow Statements

	2022/2023	2021/2022
	£000's	£000's
Cash flows from operating activities:		
Net cash provided by operating activities	6,195	(678)
Cash flows from investing activities:		
Dividends & Interest from investments	4	-
Purchase of Fixed Assets	(12,281)	(173)
Sale/ (purchase) of investments	3,695	62
Net cash used in investing activities	(8,582)	(111)
Change in cash and cash equivalents in the reporting period	(2,386)	(789)
Cash and cash equivalent at 1 April	5,084	5,873
Cash and cash equivalent at 31 March	2,698	5,084

Purchase of Fixed Assets includes payments towards our new aircraft G-YORX and G-YAAA.

The loss on investments during 2023 and payments for Assets under construction (G-YORX) are the main drivers of the movement in the Net Cash position.

Balance Sheets

	2022/2023	2021/2022
	£000's	£000's
Fixed Assets	36,720	29,827
Current Assets		
Debtors and stock	5,295	8,512
Cash at bank and In Hand	2,698	5,085
	7,993	13,596
Current Liabilities		
Creditors	(481)	(649)
Net Current Assets	7,512	12,948
Net Assets	44,231	42,775
Represented By:		
Restricted Funds	89	92
Designated Funds	13,800	19,427
Unrestricted Funds	30,342	23,256
	44,231	42,775

Fixed assets have increased temporarily in 2023 due to the timing of the purchase of new aircraft and the sale of the old aircraft.

Cash has been utilised before liquidising our investments to fund the new aircraft.

The designated funds related to aircraft has been partly utilised at 31st March as we purchase our new aircraft.

DID YOU KNOW



We were first on scene at **330 incidents**

DID YOU KNOW

36%

of our missions were in the West Yorkshire area.

£10k + Donors

Donors who have donated over £10,000.

The following donors have all very kindly donated over a total of £10,000 in this last year, for which we are truly grateful. Thank you also to our generous donors who wish to remain anonymous, those who have donated in memory of a loved one, and to those who have left us a lasting Gift in their Will.

Grants & Trust Organisations:

- AAA
- The Barratt Foundation
- Freemasons - West Riding Masonic Charities Ltd
- The Jack Brunton Charitable Trust
- Kusuma Trust UK

Partnerships & Sponsorships:

- Air TV
- ARCO Ltd
- B Braun Medical Ltd
- Huddersfield Town Football Club
- l'Ansons Quality Feeds
- Koris365
- Recycling Solutions
- Reed Boardall Transport Ltd
- Shepley Spring
- Yorkshire Charity Clay Days
- Yorkshire Farmhouse Eggs
- YorMed Ambulance Service Ltd

Corporate & Community Supporters:

- Abbey Sporting
- ABI Ltd
- Anglo American
- BAM Nuttall Ltd
- Bank Park Ltd
- Andy Sellars Golf Day/ Barclays Bank
- Barratt Homes (YorkshireEast)
- Bracken Ghyll Golf Club
- Fairfax Hire Centres
- Golden Sands Holiday Park Ltd
- Hooton Lodge Farm
- JustGiving - anonymous donations received.
- Knaresborough Young Farmers
- Masham Sheep Fair
- Olivers Mount/ Sorrymate.com - motorbike raffle
- Point to Point - Sheriff Hutton
- Priors Rose Vintage Group
- Rosemount Pharmaceuticals Ltd
- Russells Ltd
- Ryedale Forum 50+
- Scarborough Market Hall & Vault Shops
- The St John's Centre, Leeds
- Yorkshire Housing
- Yorkshire International Balloon Fiesta Ltd

Individual/ Personal Donors:

- R K Knox
- S Norris
- Claire Hartford, in memory of Patrick McDonough
- S & Z Horner
- E Holmes
- R Morris
- D Hinchliffe

DID YOU KNOW



We attended to **343 incidents** on our specialist **Rapid Response Vehicles (RRV's)**

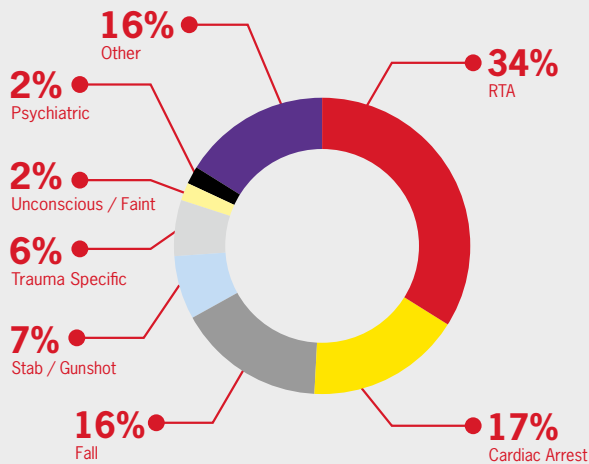


Those who kindly left Gifts in their Wills, and in special loving memory of:

- | | | |
|--------------------|----------------------|---------------------|
| • Ada Tuzcek | • Eileen Barker | • John Taylor |
| • Alfred Lewis | • Elga Balmford | • John Willoughby |
| • Alice Crosby | • Ethel Lowther | • Judith Gaunt |
| • Alison Christer | • Frank Ellis | • June Rawlings |
| • Allen Westerman | • Fred Thwaites | • Kathleen Hartley |
| • Arnold Newsome | • Frederick Fairburn | • Kenneth Thompson |
| • Arthur White | • Glenda Rogers | • Margaret Midgley |
| • Audrey Clark | • Gweneth Wilson | • Maureen Firth |
| • Barbara Adams | • Harold Holdsworth | • Michael Fenwick |
| • Barbara Aspinall | • Harry Jackson | • Patricia Crompton |
| • Barry Couldwell | • Harry Wilkinson | • Peter Scott |
| • Betty Ellis | • Harry Beeney | • Raymond Jackson |
| • Betty Hobman | • Hazel Pinkney | • Raymond Oldfield |
| • Bruce McGreevy | • Helen Naylor | • Richard Hextall |
| • Charles Wilcox | • Irene Johnson | • Rita Robertshaw |
| • Christine Hazle | • Jack Lloyd | • Ronald Woodcock |
| • Cynthia Walker | • Janet Bird | • Rose Seaton |
| • Cyril Spencer | • Janet Gill | • Susan Barratt |
| • Dallas Wiggins | • Jean Egan | • Susan Ketley |
| • Diane Gunnee | • Joan Harvey | • Thomas Beattie |
| • Doreen Miller | • Joan Lane Fox | • Vera Jolliffe |
| • Doris Jolly | • John Scurr | • Winifred Renshaw |
| • Dorothy Naden | • John Smalley | • Winifred Holder |
| • Dorothy Wiles | • John Kilner | • Yvonne Allerton |
| • Edward Parry | • John Sutcliffe | |

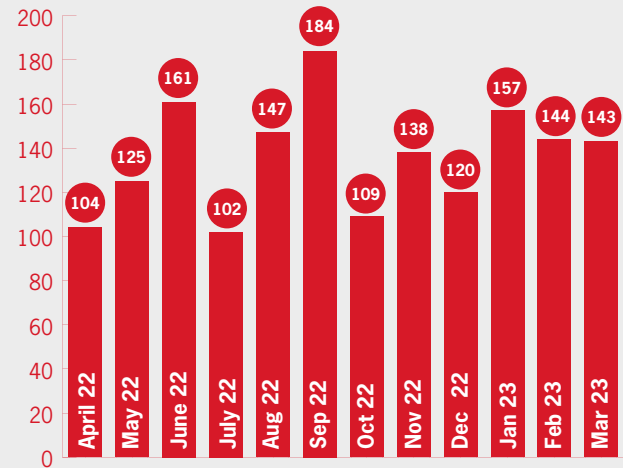
Operational Statistics

Activations by Type

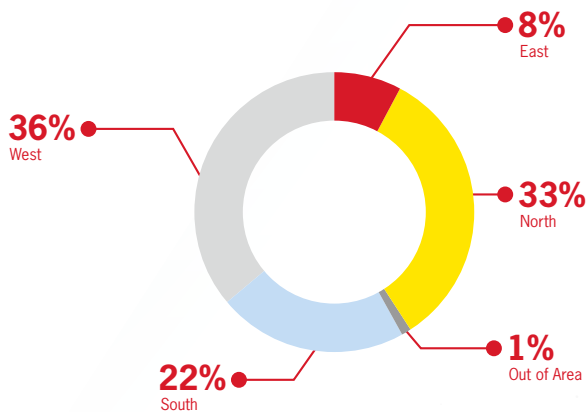


This last year, Road Traffic Collisions have been our most attended incident type. We consistently see RTC's as our most attended incident type year on year – probably because of the vast network of motorways and road systems across Yorkshire.

Incidents Attended per month

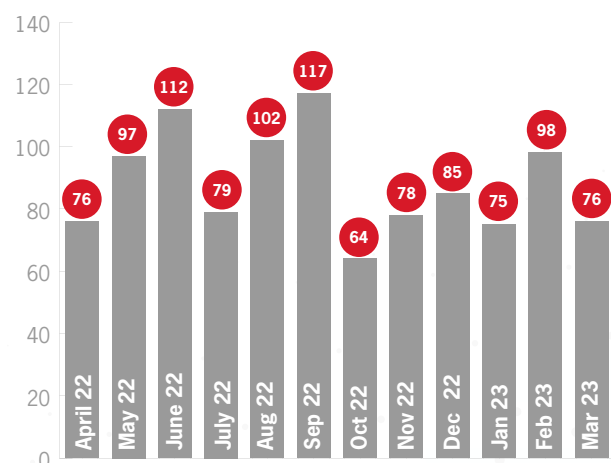


Activations per region



West Yorkshire was our most attended region, but very closely followed by North Yorkshire. We also attended 10 incidents that were outside of Yorkshire (out of area).

Patients helped/ treated by our crew



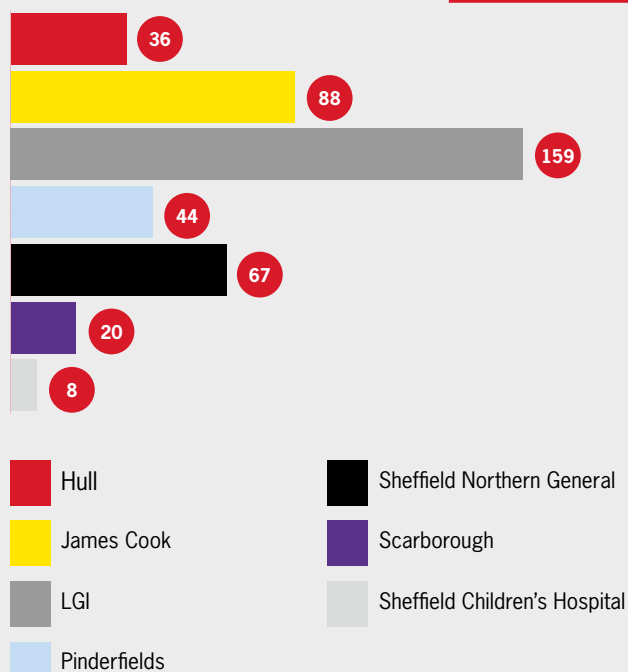
Patients helped referred to the number of patients that we have actively treated at the scene of an incident, rather than how many we have flown to hospital. For example, we may treat two patients and scene but they travel to hospital in a land ambulance due to the nature/ significance of their injury.

DID YOU KNOW?



Leeds General Infirmary was our most attended hospital

Hospitals Attended



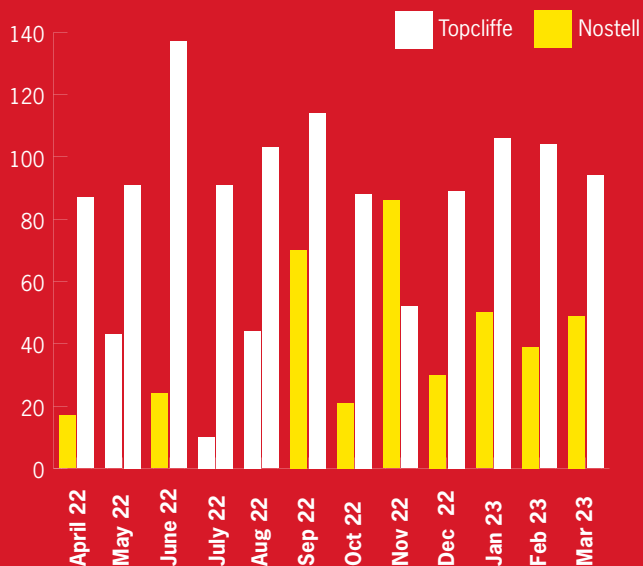
We routinely attend the four major trauma centre hospitals we have in our region. These are: Leeds General Infirmary, Sheffield Northern General, Hull Royal Infirmary and James Cook University Hospital. It is no surprise they are the four most attended hospitals last year.

Also included in this graph are Pinderfields in Wakefield, Scarborough and Sheffield Children's. Pinderfields is the regional burns centre and has an experienced and established A&E (although not categorised as an MTC). Plus it also has a primary landing site (a site where we can push the patient on a trolley to access the hospital A&E).

Scarborough is noted as it opened a brand new primary helipad last year, so we are seeing increased landings there.

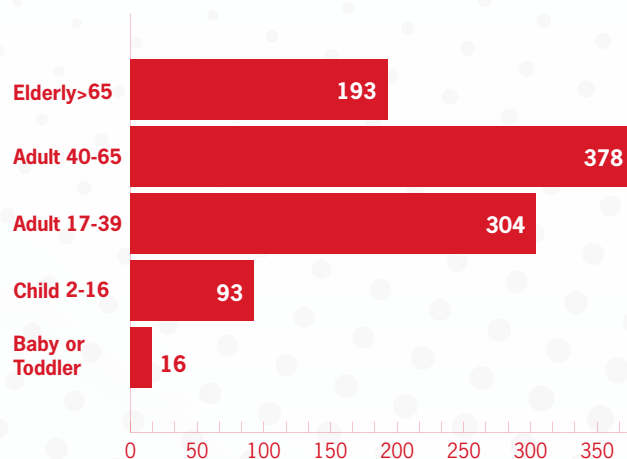
Sheffield Children's Hospital specifically receives children and babies from across the region and is a specialist paediatric centre.

Base stations activated



This graph illustrates how many activations we've made from each airbase.

Patient age ranges



In the case where we attend an incident with multiple casualties, our clinicians only capture the data for their primary patient i.e. the one who is usually the most seriously injured and requires flying to hospital. Any further patients treated are captured as 'secondary patients' on our system so do not feature in this graph.



Thank you to everyone who has continued to support us – your loyalty and support doesn't go un-noticed and for this we are grateful.

Looking ahead...

As most of you will be aware, our helicopter G-YOAA was sold earlier this year. Initially our plan was to retain G-YAAC as our third helicopter and operate it alongside G-YAAA and G-YORX as a 'rotational fleet' to increase operational availability and provide fleet resilience however the charity were presented with a favourable business opportunity when the buyer of G-YOAA requested to buy both G-YOAA and G-YAAC together for an undisclosed, but worthwhile sum.

Coupled with the offer from our buyer, Airbus UK were also able to offer us an available production slot to purchase a third brand new H145 D3 at a very competitive rate. We have therefore agreed to this purchase and expect delivery of our third helicopter in Autumn 2024.

The advantages of purchasing a third new helicopter are as follows:

- We will be operating a fleet of identical models (previously we would have had two D3s and one D2). The D3s are a lot smoother and quieter than the D2s and come with wireless data connectivity, satellite communications, a greater payload, external cameras for looking under the aircraft and discounted parts and engine warranty schemes for up to 3 years.
- This is a long-term investment for YAA. It means that we are getting the best price for our D2s on the second-hand market, before everyone moves to the newer D3 model.

- The price of the D3s is only going to increase in the coming years as it gains popularity within the industry, meaning it would cost us more to replace if we waited a few years.
- The value of G-YAAC would only decrease the longer we kept it in service.
- Therefore, with the increase in cost of a new D3 and the future decrease in the value of G-YAAC, it makes financial sense to sell G-YAAC now whilst its value is higher.

Whilst we are conscious that people may perceive this as a bold financial decision, we are confident that this is an investment in the future of YAA and a long-term strategic move, to provide a strong and resilient fleet which can support increased operational availability of our service for the continuing future of the charity. We are financially stable enough to make this investment through the sale of both G-YOAA and G-YAAC and by prudent financial budgeting and planning.

More information will be made available about the new helicopter as its arrival draws closer.

Working with our partners at YAS, we are also currently investigating how we can further develop our Doctor provision at YAA, and how we can further enhance the continuation of that vital service into the future. We hope to share more information about this later in the year.

Finally, thank you to everyone who has continued to support us – your loyalty and support doesn't go un-noticed and for this we are grateful. Please do continue to follow what our teams are getting up to via our social media channels, and our website where you can find all the latest news and information about the YAA.

Michael Harrop

Mike Harrop
Chairman



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