

# Airborne

Issue 7

## A bumper edition of our fundraising stories and milestones feature

**Meet our new staff members**

Welcoming Holly and Laura to YAA

**Blood on board**

Learn about the importance of blood on board





# Operational Stats

1712

Incidents responded to

Most common incident type  
**RTC Vehicle**

Most attended region  
**West**

Most treated age range  
**40-65**  
year olds

Number of patients treated  
**1217**

1st JANUARY - 31st DECEMBER  
**2021**

# Welcome to the YAA

## Welcome to our seventh issue of Airborne

Welcome to the first edition of our newsletter in 2022, to our wonderful supporters and donors – we hope you enjoy our jam-packed seventh edition.

We have lots of exciting fundraising activities taking place this year, so if you've always wanted to get involved with Yorkshire Air Ambulance, now is the perfect time to start.

In January we held our National Hot Chocolate Day - lots of you joined in the fun and enjoyed a hot cup of cocoa in aid of our Charity and to raise awareness of the dangers of hypothermia. Thank you to everyone who took part.

We had a great talk from Paramedic Al Day and Director of Aviation Steve Waudby, a fascinating look behind the scenes of how Helicopter ER is filmed with AirTV Director Matt Richards, all hosted by our wonderful Patron and ITV Calendar Meteorologist, Jon Mitchell.

Following its popularity last year, our fundraising team are bringing back our Hike4Helis campaign for 2022. We're challenging you to walk the distance to one of three popular Yorkshire landmarks, from our Nostell airbase - Cannon Hall Farm, Whitby Abbey and Cow and Calf Rocks. Do you have what it takes to walk 10, 25, 65 or 100 miles in one month to keep our helicopters airborne? You can find out more on our website [www.yaa.org.uk](http://www.yaa.org.uk) and visit the Event's section.

Our events calendar is filling up very nicely and we're looking forward to meeting lots of new faces this year when we're out and about across the region.

This issue we're also celebrating many of our wonderful supporters and donors, with a bumper edition of special fundraising milestones and successes.

As always, stay safe and thank you for supporting our lifesaving work.



**Peter Sunderland, MBE, DL**  
Yorkshire Air Ambulance Chairman

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# Staff Updates



Holly

## Welcome Holly and Laura

Holly Brown is our new South Yorkshire Community Fundraiser and Laura Wilson is our new HR Manager.

Holly joined the Charity at the end of 2021 as our South Yorkshire Community Fundraiser. She has a background in charitable work and is looking forward to getting to know our incredible supporters across the region.

Laura, who also joined us towards the end of 2021, has a degree in Psychology and Human Resources Management and is CIPD qualified. She has worked in a range of HR roles within a variety of sectors during her career, including housing, utilities, financial services and construction.

## Why are you looking forward to working for YAA?

**Holly:** I am looking forward to meeting lots of wonderful people from across South Yorkshire and talking to them about the vital work Yorkshire Air Ambulance does and how they can get involved. I have worked in the charity sector previously and it is hard work but incredibly worthwhile.

**Laura:** There are lots of things I'm looking forward to getting involved in but overall, I'm really keen to get to know everyone here at YAA and continue to help make YAA a great place to work.

## Tell us an interesting fact about yourself...

**Holly:** I once accidentally attended a wedding whilst on holiday in Greece.

**Laura:** Prior to Covid-19, I was a fully trained Volunteer Community First Responder and one day, my aim is to return to this role.

Could you become part of our life-saving team? Find out about our current job vacancies here:

[yaa.org.uk/work-for-yaa](https://yaa.org.uk/work-for-yaa)

## Congratulations Helen, Lin, Tessa and Vickie!



Helen Berriman



Tessa Klemz



Lin Stead



Vickie Bowden

Congratulations to Vickie Bowden who has been promoted to South and West Regional Fundraising Manager and Helen Berriman who is now West Regional Fundraiser, stepping up from her previous role as Community Fundraiser. Lin Stead has also been appointed the new Regional Fundraising Manager for North and East Yorkshire following six years of being a fundraiser for the North region. Finally, Tessa Klemz has also received a promotion, progressing from North Community Fundraiser to North Regional Fundraiser.

Well done all and best of luck in your new roles.







# Fundraising updates

## Building Bridges Community Project first workshop

Last October, we held our first Building Bridges Community Workshop. The project aims to open dialogue through community-wide workshops and volunteering initiatives to reach diverse and wide ranging communities, who sometimes don't get these types of opportunities.

It is a chance for us to celebrate diversity, encourage integration and help break down barriers, all whilst increasing understanding and developing long-lasting partnerships which can benefit everyone in many ways.

Our first workshop took place at Manningham Library in Bradford and consisted of crafting and was a fun and enjoyable experience for all.

A big thank you to the Kensington GP Partnership and Surji Cair. Without their help and support, the promotion of this event would not have been possible.



## Hike4Helis



Our popular Hike4Helis fundraiser is back and this April, we're challenging you to walk the distance to one of three Yorkshire landmarks, from 1st - 30th April. Cycle, walk or run the same distance from our Nostell Airbase to Whitby Abbey (65 miles) with our mascot Paramedic Polly, Cannon Hall Farm (10 miles) with Pilot Percy or the Cow and Calf (25 miles) or you could even go for all three and complete 100 miles! You don't have to physically travel to these locations, simply walk, run or cycle the distance at a location convenient to you.

Find our more and register to take part here:  
[yaa.org.uk/hike4helis-2022](http://yaa.org.uk/hike4helis-2022)

Follow our fundraising stories and updates on our news page and blog:  
[yaa.org.uk/news-patient-stories/news](http://yaa.org.uk/news-patient-stories/news)

# WIN a YAA track bike with



**YAA supporters, SorryMate are giving one lucky person a chance to win a limited-edition Yorkshire Air Ambulance inspired Suzuki GSX600R K7 track bike, signed by racing superstars, to raise vital funds for our Charity.**

SorryMate offers free legal advice to bikers in need of assistance on a no-win, no-fee basis. The company is run by qualified solicitors who are also bikers themselves.

SorryMate prides itself on giving back to charities, particularly air ambulances who serve many of their clients, and they have decided this year to support Yorkshire Air Ambulance by transforming an ex-racing bike into a 'one of a kind' YAA track bike.

The bike has already been signed by a host of racing stars, including Maria Costello, Carl Fogarty and Steve Parrish. It will be on display at many biking exhibitions this year to be seen in person and for more celebrities to sign before the final winner is announced in December.

As well as a money can't buy track bike, the winner will also receive some biking leathers to ensure their safety, and further

prizes, for other winners, will be announced throughout the year.

The bike will also be featured at the British Superbike Hospitality tent throughout the coming season, from March.

Rob Scott, YAA Regional Fundraiser, said:

*"We are delighted to be teaming up with SorryMate for this fantastic opportunity and would like to thank them for their generosity and support."*

*It costs £12,000 a day to keep both of Yorkshire's air ambulances maintained and in the air and the money raised will help greatly towards our lifesaving mission, particularly within biking communities, with motorbike related incidents being one of our most responded to throughout the year."*

Tickets cost just £2 and can be purchased through the following website:

**Win a Suzuki GSX600R Motorbike -**  
[sorrymatebike.co.uk](http://sorrymatebike.co.uk)





# Blood on board

**Yorkshire Air Ambulance has been carrying and using blood for our critically injured patients since 2017. We caught up with Dr Neil Sambridge to learn more about the importance of having blood on board, and the lifesaving benefits.**



## What is Blood?

Blood is essential to life and has a number of key functions. It carries oxygen from the lungs to our body. A lack of oxygen rapidly causes significant harm. The heart is a pump and moves the blood around the body within blood vessels. The oxygen is attached to red blood cells which form a key component of blood. Other components of blood include platelets which help the blood to form clots at the site of injury and plasma which contains factors also vital for blood clotting.

Blood is a scarce resource, and the health service is reliant on donors for its supply. Hence, blood is separated into components before giving it to patients depending on their illness or injury. In simple terms, whole blood is separated into three different parts: red blood cells, platelets and plasma.

Yorkshire Air Ambulance carries packed red blood cells. Each bag of “blood” we carry actually contains a high concentration of red blood cells, no platelets and no plasma. The red blood cells are stored in the bag mixed with water

and other carefully chosen additives to allow safe delivery to our patients. We carry two “units” of packed red cells which is approximately equivalent to one litre of whole blood with respect to the red blood cells contained in the bags.

## Why do we use it?

We use the blood to replace blood lost from bleeding after a major injury. This blood loss can be visible from a large cut or wound, or “internal” which means blood lost inside a body cavity after injury but not visible when we examine our patient. Significant blood loss can reduce the amount of oxygen available to vital organs like the brain and cause serious harm. We can replace lost blood rapidly and effectively and reduce harm from major bleeding by giving blood and increasing the amount of oxygen available to vital organs.

## How do we use it?

The blood that we carry is safe for any patient and does not need to be matched to the patient before administration and does not depend on the patient’s blood group. The blood is

delivered to our airbase every morning and we replenish our supply if we use it, or it is returned at the end of the shift to the local hospital, so it is not wasted. The blood has to be carefully stored in a temperature-controlled container.

Prior to use, we check the temperature, integrity of the bags and the date on the bags to ensure it is safe. The blood is given to the patient through a drip (plastic tube in a blood vessel often in the back of the hand) and it is warmed as it is given. Warm blood works better than cold blood and it is therefore important that we carry a specific device for rapidly warming blood.

We have a standard checklist to ensure the safe administration of blood and monitor our patients for any problems. Blood is generally safe but like any procedure we do, there are a few risks, but we have carefully designed policies to identify and treat any problems that occur.

The blood we carry is a component of whole blood and contains a high concentration of packed red blood cells.



We use this to help our seriously injured patients who have life-threatening bleeding. The blood we give can help save the life of the patient who needs it.

**To help our patients and many others across the UK by donating blood, please visit: [www.blood.co.uk](http://www.blood.co.uk) for more information.**



# Patient Story

## Maura Jones

**In December 2020, Maura Jones, her two daughters and family dog from Rathmell near Settle were in the car on the way home on the A682 near Hellifield, when they saw headlights on the wrong side of the road and suddenly collided with an oncoming vehicle.**

Speaking of the incident, Maura said: "We were driving home in the evening so it was dark and we came across a slight dip in the road. It wasn't until I got to the top of the hill that I saw the car lights on the wrong side of the road. There wasn't time to do anything.

*I just remember screaming, the sound of the crash, and the noise and we went backwards and hit the wall."*

We were dispatched immediately to the scene, and due to the incident happening in the dark, the mission was flown using our Night Vision technology. Pilots and navigational crew on board our helicopters wear Night Vision goggles to enable them to identify hazards and obstacles late at night when approaching landing sites. Night Vision status was granted to the Yorkshire Air Ambulance in September 2017 and has enabled our service to have the ability to extend our operational hours into darkness.

Our Critical Care Team treated Maura and her two daughters aged 13 and 23. Due to her serious injuries, Maura was flown to Leeds General Infirmary and her daughters were taken to Airedale Hospital by land ambulance.

Their family dog who was flung from the car boot was rescued by bystanders from a nearby field.

*"My first thought was is everybody okay, all sorts of scary thoughts were going through my head. I could tell my face was bleeding and I had glass in my mouth. My chest also really hurt", said Maura.*



*"I felt terrified when I was separated from the girls because I knew they were going off in the road ambulance seeing their mum badly hurt in an air ambulance."*

Tests at Leeds General Infirmary revealed that Maura had broken 10 ribs, her sternum and ankle and she suffered a small vertebrae fracture and muscular pain. Her daughters also both required hospital treatment and suffered from shock and emotional distress following the incident. Luckily their family pet only had a few cuts from the crash.

Maura had a three-night hospital stay and her recovery has been challenging. She still has flashbacks of that day when driving and suffers from stiffness and pain in her ankles. Maura, who previously led a very active lifestyle cannot wait to get back to her former fitness levels to walk the Yorkshire landscape and peaks again.

Maura was lucky to survive and she's thankful for the air ambulance team's help that night. *"Having the Yorkshire Air Ambulance where we live, as remotely as we do out here, is an amazing facility and an absolute god-send. It got me to the hospital in approximately 20 minutes, when the journey by road would have been double. I know we've been lucky when I think what the other outcome could have been, we're all still here, and we're all together and still strong as a family. I feel very grateful."*



**Read more patient stories here:**  
[yaa.org.uk/news-patient-stories/patient-stories](https://yaa.org.uk/news-patient-stories/patient-stories)

## New Year *Giving*



**If your New Year's resolution was to get involved with a local charity, below are just a few ways that you can help Yorkshire Air Ambulance in 2022.**

### Play the YAA Lottery

One of the easiest ways to support the Yorkshire Air Ambulance is by playing our Lottery. Not only will you be helping save lives across our region, but you could also be in with the chance of winning over £600! Just match your three numbers to the weekly Saturday Lotto draw to be in with a chance of winning!

### Set up a regular donation

Regular donations are the life-blood of our Charity. They enable us to plan for the future and give us a constant income stream, which helps keep both of our helicopters flying across Yorkshire. We can also claim Gift Aid on these personal donations meaning your donation is worth 25% more too. You can do all this through our website.

### Make a donation in lieu of an occasion

Give the gift that keeps on giving by considering making a donation in lieu of someone's birthday, wedding or special occasion. This is a great choice for loved ones in your life who you are struggling to buy for. In return for your donation, you can also pop a celebratory message and image on the board on our website!

### Shop using Amazon Smile or choose us as your preferred eBay charity

Amazon Smile and eBay both have affiliate schemes that donate a percentage of the money you have spent to your preferred charity, free of charge! To do this, simply register with Amazon Smile or select Yorkshire Air Ambulance as your favourite charity on eBay at the checkout.

### Spread the word

One of the most valuable gifts you can give our Charity is helping spread the word about the work we do, whether it's face to face with your friends, family and colleagues or on social media for the whole world to see.

**To find out more about everything listed in this article and to keep up to date with the latest news and fundraising events, please visit:**  
[yaa.org.uk](https://yaa.org.uk)

 Yorkshire Air Ambulance

 @Yorkshireairamb

 yorkshireairambulance

 Yorkshire Air Ambulance



# Recycling Solution's home collections

One of the easiest ways you can help to raise money for YAA is by recycling good quality unwanted clothes and shoes, and it's now even easier with the launch of our new home collection service provided by our recycling partner Recycling Solutions.



If you're having a clear-out and are unable to get to your local clothing bank, you can fill out the form on our website and our recycling partner Recycling Solutions will get back to you with a collection date. All you need to do then is bag up your items ready for our arrival.

By recycling your unwanted clothing and shoes, not only will you be reducing landfills and helping to provide affordable clothing to developing countries, but you will also be helping to raise vital funds that will help to keep our air ambulance helicopters maintained and flying in the skies above Yorkshire, saving lives every day.

Since our partnership with Recycling Solutions began in January 2020, your generous donations have helped our charity raise over £308,290 from recycled textiles.

Katie Collinson, Partnerships Manager, said: "Since our partnership with Recycling Solutions began in January 2020, generous donations from the people of Yorkshire have helped us raise more than £308,000 and we're really excited to be launching our home collections. Our home collection scheme is convenient for everyone meaning we arrange to come to you making it easier than ever before for people to recycle and raise vital funds for YAA.

It costs £12,000 per day to keep our Charity saving lives across the region and our recycling scheme gives us sustainable income that we can rely on, as well as helping the planet in the process. We are very grateful to everyone for their support."



To request a collection, please visit:  
[yaa.org.uk/get-involved/recycling](https://yaa.org.uk/get-involved/recycling)

# Patient Story

## James Eastwood

On November 22nd 2021, James Eastwood, 38, an Operations Director for a food company from Wakefield, was travelling to work in Malton on the A64 when his car collided with another vehicle. He has no memory of the incident, apart from a Paramedic saying 'let's give him morphine'.

We dispatched our aircraft and due to the extent of James' injuries, he was flown to the nearest major trauma centre, Leeds General Infirmary.

Tests at the hospital revealed that James had broken his spine in four places, suffered internal bleeding and seriously damaged his bowel. He spent 21 days in the hospital and endured four surgeries.

James is still experiencing some pain, however, we are pleased to say that he is recovering from many of his injuries and is now able to walk again. He has now registered to become a volunteer for the Charity and, providing his recovery goes well, he is planning to run 8 miles from his home in Wakefield to Leeds General Infirmary to raise money for the Charity later this year. He will be joined by 10 of his family, friends and co-workers.



Speaking of YAA, James said: "I had heard of Yorkshire Air Ambulance, but I had no idea that they were a charity. If it wasn't for them, I would not have made it to the hospital in time by land ambulance due to massive internal bleeding. I'm really grateful for all they did and want to give back to them by doing all I can."



Read our patient stories here:  
[yaa.org.uk/news-patient-stories/patient-stories](https://yaa.org.uk/news-patient-stories/patient-stories)



# YAA 2022 Events

**May  
2022**

22nd May

## YAA May Skydive with SkydiveGB

Discover the stunning views of the Yorkshire Coast from a whole new angle and help us raise vital funds by taking part in one of our annual skydiving days.



**June  
2022**

25th June

## Total Warrior

Bigger, better and muddier. Take on the original Total Warrior 12k, the Total Warrior Half 6K or the Junior Warrior 3K and test your stamina whilst fundraising for YAA.



**July  
2022**

3rd July

## Run for All Leeds 10K

A hugely popular, inclusive and superbly supported race for participants of all abilities. The route takes in many of the City's historic landmarks. A fantastic atmosphere and friendly volunteers make the event unforgettable for all.



**Aug  
2022**

7th Aug

## Run for All York 10K

York 10K offers runners the unique opportunity to race through the heart of this wonderful City. Starting and finishing in Knaresmire Road, close to York Racecourse, the race takes in some of the City's most historic landmarks including the ancient walls, Clifford's Tower and York Minster.



# YAA 2022 Events

**Sept  
2022**

11th Sept

## Great North Run

The UK's biggest and most famous half-marathon! Join thousands of runners pounding the streets of the North East, whilst supporting the YAA! The Great North Run is also back on its original route for 2022.



**Sept  
2022**

18th Sept

## YAA May Skydive with SkydiveGB

Missed the opportunity to join us in May? Sign up to our second YAA skydive of the year on 18th September and take in the breath-taking views our crew get to see every day.



**Sept  
2022**

25th Sept

## Run for All Sheffield 10K

Staged in partnership with Sheffield City Council, the Sheffield 10K is set right in the heart of South Yorkshire's famous Steel City. A fantastic atmosphere is always generated by the enthusiastic local support. Thousands took part in 2021 and it's guaranteed to be bigger and better this year.



**Oct  
2022**

16th Oct

## Run for All Yorkshire Marathon

The Yorkshire Marathon has been a monster success since day one. In many ways, it's the jewel in the White Rose County's sporting crown.





# Hot Choc Update



**Thank you to everyone who took part in our YAA Hot Chocolate Day and to everyone who joined our Zoom event. An impressive £3,300 has been raised so far with more money to come and importantly, we've been able to spread awareness of the dangers of hypothermia.**

January is one of the UK's coldest months with an average temperature of only 7 degrees. The cold, wintry weather brings many seasonal dangers and can be a cause of many excess deaths every single year.

Hypothermia is when the body's temperature drops below 35 degrees, paving way for potential cardiovascular and respiratory issues, amongst other conditions. Older people and the more vulnerable are considered most at risk, but hypothermia can affect anyone if the body gets too cold.

James Allen, HEMS Paramedic said: "The affect the cold weather can have on the human body is often highly underestimated and hypothermia can be very dangerous. At this time of year, we attend many incidents where people are unequipped for the colder climate, particularly those hiking, biking or taking part in long walks. Additionally, patients that have been involved in road accidents tend to get cold very quickly at this time of year. In cases of mild hypothermia a warm, sugary drink can in itself be a treatment, especially in those patients that, as a result of a prolonged period of exposure, have depleted their

glucose reserves and are at risk of developing more severe hypothermia.

In more serious cases our crew are able to bring heated blankets, an insulated sleeping bag and a storm shelter to protect the patient from the elements whilst we treat their injuries. For critically injured patients Yorkshire Air Ambulance carries blood that is warmed up to body temperature just prior to administration. Most crucially, YAA provides rapid transport from the scene of the incident to the hospital, where patients can be completely rewarmed. Prevention is, however, better than the cure and this campaign is a great way of highlighting the dangers of the cold weather and encouraging people to stay safe this winter."

One of the best and most enjoyable ways to stay warm and hydrated is with a hot cup of cocoa. Yorkshire Air Ambulance's Hot Chocolate fundraising day takes place annually in January. Keep an eye on our events page to join in the fun next year.

# St Johns Centre

## 20k fundraising milestone

**Our pop up charity shop at the St John's Shopping Centre in Leeds, since opening in March 2020, has now raised more than £20,000 for the Charity.**

The retail unit was kindly offered by the St Johns Shopping Centre team to help raise the profile of, and vital funds for YAA which responded to 534 incidents across West Yorkshire in 2020, 62 of which were from the Leeds area.

Donations to the charity shop have been generously gifted by the public, members of staff and volunteers, including clothing, Bric-a-brac and hand-knitted baby and children's clothing. Also available to purchase is much of our official merchandise.

The charity store was also delighted to welcome the Mayor of Leeds, Councillor Asghar Khan to one of their events before

Christmas to learn all about the important work of Yorkshire Air Ambulance across the region.

Angela Vyas, West Yorkshire Community Fundraiser said: "We would like to say a huge thank you to the Leeds St Johns management team for this fantastic opportunity to highlight the vital work of our Charity in their shopping centre, to our wonderful volunteers who have given their time to run the shop and we would also like to thank all of our customers over the last year for their continued support and generosity.

The funds raised from the pop-up shop will go towards our core costs to keep both of Yorkshire's air ambulances flying across the region."

Susan Mendoza, St Johns Centre Manager, said: "We are so pleased that we have been a part of this wonderful achievement. It has been a privilege to work in partnership with Yorkshire Air Ambulance throughout the pandemic and we are grateful to all of our customers, tenants and employees for providing support to this incredible charity."

To find out more about our pop up charity shop and for opening times, please keep an eye on our social media channels – Yorkshire Air Ambulance on Facebook and @yorkshireairamb on Twitter or call the charity office on **01422 237900**.





# Fundraising *Shout Outs*



## Lockdown event success

A big thank you to Mick Collins and everyone at The Cavalier public house in Ravensfield near Rotherham who have raised a phenomenal £5,648.49 from various events held between lockdowns over the last two years. This brings their total so far, to a magnificent **£27,280.23**.



## Ploughing their way to £2k

Thank you to the Northern Heavy Horse Society (NHHS) who held a ploughing match last October at Seamer near Scarborough, raising a fantastic £1,700 for our Charity. They have now raised more than **£2,056** for YAA.



## Tug of war pulls in £800

Thank you to all the Hampsthwaite vs Birstwith tug of war supporters who raised a fantastic **£800** with a New Year's Day tug of war.



## Puissance Wall Auction

A massive thank you to Thornton Lodge Country Sports for auctioning this fantastic Puissance wall. The winning bid of **£1,005** was placed by Becky at Brigg View Farm



## Gillian Carter's knitted creations

A big thank you to Gillian Carter from Normanton who has knitted some wonderful items for us to sell at our stalls. There are some fantastic items including mermaids, monkeys and doll blankets.

Read more community thank yous here:  
[yaa.org.uk/news-patient-stories/  
community-thank-yous](http://yaa.org.uk/news-patient-stories/community-thank-yous)



# Eldwick Village Society's Beer and Banger festival



**The Eldwick Village Society has reached an incredible £50,000 fundraising milestone.**

Eldwick Village Society are a community based hub based near Bingley, West Yorkshire, which offers news to residents of the small village of Eldwick, as well as organising a host of events in the area.

The community group have supported YAA since 2010 through a variety of events, including an annual Beer and Banger Festival, where award-winning sausages are cooked over charcoal and thirty locally sourced hand drawn beers are on sale.

Chairman of Eldwick Village Society, Tony Clegg, said: "We work closely with YAA for this annual event and it has proved a very successful partnership with the helicopter regularly landing at the event on a Saturday afternoon. We would like to thank everyone who has supported our Beer and Banger Festival and look forward to working with YAA in 2022."

Kerry Dwyer, Director of Fundraising (South and West), said: "The Eldwick Beer and Banger Festival is a firm favourite in our YAA calendar and we would like to thank the organisers and those who have attended the event over the years for their generosity and support.

It costs **£12,000** a day to keep both of Yorkshire's air ambulances maintained and in the air and the phenomenal **£50,000** raised has helped greatly towards the vital of funding of our service and keeping our helicopters airborne. We look forward to working with Eldwick Village Society again this year."

**For more Community News visit:**  
[yaa.org.uk/news-patient-stories/  
community-thank-yous](http://yaa.org.uk/news-patient-stories/community-thank-yous)

# Wentbridge £50,000 fundraising milestone

**Wentbridge House Hotel has reached an impressive £50,000 fundraising milestone after a decade of support for our Charity.**

Wentbridge House is a luxury four-star multi-award winning country house hotel, restaurant and wedding venue in Pontefract, West Yorkshire, just a short drive away from YAA's Nostell airbase.

Over the years, Wentbridge House has supported us in a multitude of ways, including playing host to three big events marking annual Yorkshire Day celebrations, providing raffle prizes for fundraising events, hosting charity luncheon's, as well as asking hotel guests for a £1 donation to Yorkshire Air Ambulance for every room booked.

Catherine Hardy, General Manager of Wentbridge House said: "We are grateful that our guests are as keen as we are to support Yorkshire Air Ambulance. We're of course proud of this

achievement and will continue to raise funds where we can and hopefully we'll soon be at the £100,000 mark!"

Kerry Dwyer, Fundraising Director (South & West) said: "We would like to thank Wentbridge House for their continued support and generosity over the last 10 years and congratulate them on achieving their phenomenal **£50,000** fundraising milestone.

It costs **£12,000** a day to keep both of Yorkshire's air ambulances maintained and in the air and the money raised will help significantly towards the vital funding of our service."





# Business *Shout Outs*

## Kelling Group *welfare unit*



Thank you to the Kelling Group from Normanton who have been hiring out a welfare unit and donating all the proceeds between three charities: Yorkshire Air Ambulance, Leeds Children's Charity and 4Louis. The donations have also been match-funded by the company.

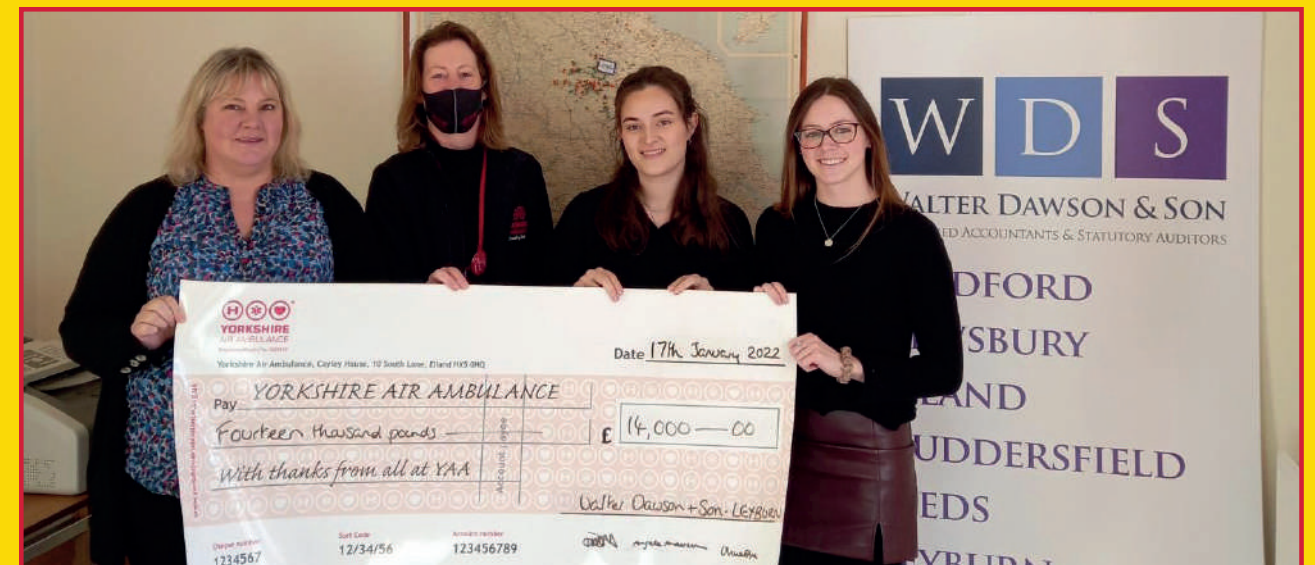
To find out more about how your business can support Yorkshire Air Ambulance, visit: [yaa.org.uk/support-us/corporate-business-partnerships](https://yaa.org.uk/support-us/corporate-business-partnerships)

## Natwest Halifax *continuous support*



A big thank you to the Natwest Halifax branch for displaying our collection tins in-store and their very generous customers for raising an incredible **£1,022.54** for Yorkshire Air Ambulance over the last two years.

## Walter Dawson & Son *£14k milestone*



Thank you to Walter Dawson & Son, an accountancy firm with a branch in Leyburn, for raising an impressive **£14,000** for YAA at their charity ball held in November. The ball was held at Tennants Auction House in Leyburn and a great evening was had by all.



# View from the Crew



Doctor - Sarah Milton Jones



Taken by Swaledale Mountain Rescue



Paramedic - Gemma Richmond



Pilot - Owen McTeggart



Paramedic - Al Day



YAA Duty Crew



# Thank *You*



It costs £12,000 a day to keep the Yorkshire Air Ambulance helicopters maintained and in the air, thank you for supporting our Charity and keeping us flying over Yorkshire

You can support YAA by:

- Becoming a Volunteer
- Hosting an event
- Playing our weekly lottery
- Leaving a gift in your will

**For more information or to make a donation:**

**Visit:** [yaa.org.uk](http://yaa.org.uk)

**Phone:** 01422 237900



**Post:**

Yorkshire Air Ambulance  
Cayley House, 10 South Lane,  
Elland HX5 0HQ