

YAA 21<sup>st</sup> Birthday

# ACCUMULATOR CHALLENGE

4th October – 25th October 2021  
£21, 21 days...

How much can you raise?



**We are looking for 21 local businesses, organisations or groups to take part in our first ever Birthday Accumulator Challenge.**

**The challenge is great for companies and organisations looking to encourage team building, creativity and develop entrepreneurial skills, all whilst having fun with a little healthy competition thrown in.**

All you need to start is an initial stake of £21\* and you will then be tasked with making as much money as possible in the most creative way possible, throughout October to help us celebrate our 21st birthday.

Fundraising methods must be safe and legal and in-line with the current COVID-19 regulations.

\*The £21 must be pledged by the businesses or organisations taking part. However, this can be deducted from the overall total at the end should you wish not to add this to your donation.

**At the end of the fundraiser, participants will be invited to an exclusive closing ceremony at our Nostell Air Support Unit (restrictions permitting), the 'home of YAA' and prizes will be awarded to the team which raises the most money and to the team with the most creative fundraising ideas.**



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## How will it work?

- Register on our website by 30th September 2021 to receive your Accumulator Challenge pack. Once you have registered a member of our fundraising team will be in touch to ensure you have everything you need.
- From 1st September to 4th October is the time to get your fundraising thinking caps on, set up your fundraising page if you're accepting money online and hatch your master plan
- Our Accumulator Challenge will start on 4th October 2021 and you will have 21 days to turn your donations into the biggest amount you can for our 21st Birthday. Double it, treble it, quadruple it or more!
- You can organise as many fundraising events as you like, as long as the event planning and costs do not exceed the initial £21 stake.

## Here are just a few tried and tested fundraising ideas:

- Guess the baby photo – Ask people to bring photos of themselves as babies and charge a fee to enter. The person who gets the most correct guesses wins a day in lieu!
- Take on a team sponsored challenge event
- Donate the cost of your commute to work and walk or cycle in instead
- Bake Sale – Sell cakes and treats, with all the profits going into the pot
- Raffle a Day's Holiday – the prize is an extra day annual leave. Now that's worth £5 a ticket!
- Pub Quiz challenge
- Car Wash – Turn your car park in to a 'Soapy Joes' for the day
- Celebrate Halloween with an office fancy dress day, a Halloween party or pumpkin carving competition



**Try something new to keep everyone engaged. It doesn't have to be complicated; it just has to be fun!**

## How to enter

Visit <https://yaa.org.uk/get-involved/events/yaa-events/birthday-accumulator-challenge/> and complete the registration form. Once you have registered and set up your fundraising page, a member of our fundraising team will be in touch with you.

**\*All challenge funds must be paid to us within one week of the end date of 25th October 2021. This will allow us time to announce the winner of the challenge.**

All fundraising methods must be safe and legal, and whilst matched funding is greatly received and makes a real difference, it cannot be counted towards your challenge total.



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