# Airborne Summer 2020 | Issue 2

#### Secure your place on Benidorm Bangers 2021

Take part in the most anticipated car rally of the year

Turn your unwanted clothes into

### **Cash for YAA**

# Bringing A&E to the roadside

Read all about our **clinical interventions** 



### Snapshot of the last 6 months

SKOPES

9100

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Patients treated: 401

Storf.

Most attended area: York Incidents responded to: 607

Average age group treated 40-65 Most common incident: Falls from height



It has been a very turbulent start to 2020 for the YAA and this summer is going to look very different from what we are used to. From clay days to race days, June to September, our diaries are usually packed with events, but due to the pandemic, we're experiencing a quieter season.

Our teams have been hard at work looking at innovative ways that we can reach out to local communities from Zoom speaker presentations to virtual events and quizzes. Earlier this year we saw dozens take part in the 2.6 virtual challenge, which provided the charity with much needed donations to get us through the month.

As lockdown measures have eased, our fundraising team have begun steadily going back out into the community, attending outdoor events, cheque presentations and stalls. All of our teams have been briefed with the COVID-19 safety regulations and have adapted our stall and equipment to keep staff, volunteers and the general public as safe as possible.

Operationally, we are now entering our busiest season of the year. As lockdown is further relaxed and the summer weather is upon us, many more people will be enjoying the great outdoors.

Thanks to grants and support from local businesses and Yorkshire Air Ambulance service, our crew are now in a better position to handle the influx of summer incidents and still protect themselves from the risk of COVID-19. They have been equipped with PPE and the helicopters have had Perspex screens installed.

Whilst this may not be the summer we had originally planned for, our staff and crew are remaining positive and looking forward to gradually meeting some of our supporters again.

Thank you to everyone for your continued support and generosity.



**Peter Sunderland** Yorkshire Air Ambulance Chairman

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# YAA Staff Updates

We're very excited to welcome Angela Brearley, Heather Goodwill and Jonathan Binnie to our YAA family.



#### **Angela Brearley**

Angela Brearley is from West Yorkshire and she joined us in March as our Interim Marketing Manager. Angela will be looking after the marketing team while

both Leanne, our Marketing Manager and Abby, our Marketing and Communications Director are on maternity leave.

#### What are you looking forward to?

Helping to spread the word of the amazing work that the YAA do and sharing my areas of expertise with the team as well as learning lots from them. I have been made to instantly feel like part of the team and my first 3 months with the charity have been fantastic, despite the strange times we find ourselves in.

#### **Interesting fact:**

Angela drives a 22 year old VW van which she is slowly converting in to a camper. She loves to travel in her van and wake up next to a lake or at the foot of a beautiful mountain and then spend the days exploring.



Congratulations to **Kerry**, (Director of Fundraising South and West) **Abby** (Director of Marketing and Communications) and **Leanne** (Marketing Manager) who have all welcomed baby girls since lockdown!

Mothers and babies are doing well and we look forward to meeting Mia, Anabella and Lois when it is safe for us to do so.



### Welcome to the team Jonathan!

Jonathan Binnie joins us as one of our Line Pilots. He has previously worked flying over the Shetland Islands and

Scottish oil rigs and has also worked for another air ambulance in Glasgow.



#### **Heather Goodwill**

Heather is our new Director of Finance and she joined the charity in March 2020.

#### What do you enjoy about working for the YAA?

I have been made to feel very welcome and I am enjoying the variety, challenge and team spirit. It's clear that everyone is dedicated to delivering the YAA mission.

#### Interesting fact:

Heather has scuba dived the 'Rainbow Warrior' one of the world's most famous wrecks.



#### Happy 60th Birthday Steve

Happy 60th birthday to our Director of Aviation Steve Waudby. Sadly the big 6-0 means that Steve has had to step down from flying duties, but he's staying with us as Director of Aviation supporting the charity from the ground.

To learn more about YAA job opportunities please visit: https://www.yorkshireairambulance.org.uk/contact-us-careers/work-for-the-yaa/

# Behind the scenes of Helicopter ER

Georgina Kiedrowski, Holly Pywell and Jenny Ramsde<mark>n</mark> from Air TV

BRAU

Helicopter ER is now in its fifth series, providing an insight into the vital work of the YAA and accompanying the crew on many of our life-saving missions and keeping the camera rolling on board the air ambulances is York based production company Air TV.

We caught up with Holly Pywell, Production Manager at Air TV, to see what it's like working behind the scenes on our hit TV show.

### WHAT TRAINING DO YOU NEED TO HAVE TO ACCOMPANY OUR AIRCREW?

Anyone who films on board the air ambulance has to undergo the same aviation training as the HEMS paramedics to become a Technical Crew Member (TCM). Technical Crew Members are trained to refuel and operate navigational systems on board the aircraft so that if all the crew are required to deal with a medical emergency, our camera operators can jump in the front left hand seat and assist the pilot. All aircrew camera operators are subject to a regular line check with the pilot to refresh our knowledge, much like the paramedics on board.

### How do you get consent to film patients at the scene of an incident?

As soon as we arrive on scene, and if it's appropriate (dependent on what condition the patient is in), we will try to let the patient know what we are doing and ask them if it's okay to continue filming. We will then record their name and contact details, often speaking to any relatives or friends who are on scene.

Weeks later when the patients are hopefully feeling better, we will contact them again and arrange to visit them to talk about the programme and ask for their written and fully informed consent to feature on the show. Depending on how fit the patient is and whether they are emotionally capable of making the decision, it can sometimes be a number of years until the incident is on TV.

### What do you have to consider when filming an incident?

We need to consider how different people may interpret the footage and how distressing a particular incident may be for the patient, their families and our viewers. We don't want to upset any of the patients, and it's vital our filming doesn't hinder or delay the work of the air ambulance crew in any way. We are very aware that the work of the doctors, paramedics and pilots is far more important than a television show.

#### What are the hardest incidents to film?

The hardest incidents will depend on whose filming and how they can relate to the incident. They are often harder if you can relate to being in that situation. For example, if you have children of your own and you're filming an incident involving a child. Just like the doctors and paramedics, if we got upset by every job we go to, we wouldn't be able to do our jobs. When we attend particularly upsetting incidents, we debrief with the crew and we talk about it. It's important to recognise when something has affected you. I'm the mental health first aider at Air TV and we are also trained in dealing with trauma.

#### Are the majority of people happy to be filmed?

The majority of people we film are happy to appear on the TV show. Usually if they don't want to be filmed we are told on the day. Most people see it as a great way of supporting the Charity – they know their story can contribute to helping the YAA publicise just how important the work they do is.

#### How much work goes into a patient's story?

There are so many hours that go into creating just one patient story and making sure that the patient is happy with the final product. From the day we film the incident, there will be lots of hours talking to the patient, meeting the patient and checking to see if they are happy for the clip to be featured. Once they give consent, the footage goes into the initial editing phase, then the online edit and then through to compliance checking. During the compliance process, we will go through every frame, watching each patient's clip several times and taking their feedback on board. The patient will always be at the forefront of our minds throughout the editing process, and we always put their thoughts and feelings first.

#### What's the best bit about working at Air TV?

I love flying in the helicopters. When I was sixteen, Helicopter Heroes (the programme before Helicopter ER) was my favourite programme and I would tune into the BBC at 9.15am to watch it. When Air TV found me through work experience, I was so happy to be working on one of my favourite programmes. It's also great to be working on a show that has a real benefit in raising the profile of air ambulance charities in the UK and in turn helps to keep them flying. For me, it's a dream come true to be flying with some of the best doctors and paramedics in the UK.



Helicopter ER is on Channel Really at 10PM every Monday, to catch up on any missed episodes please visit: **https://www.dplay.co.uk/show/helicopter-er** 

# Volunteering in Numbers

Our incredible volunteers are the beating heart of our charity and without them we would not be able to continue saving lives across Yorkshire.

Our volunteers provide us with vital support and enable us to have a presence in our local communities, helping us spread awareness of the YAA right across the county.

The YAA has nearly 200 volunteers who assist us with all aspects of the charity, from speaker presentations to helping us collect tins and even helping out in the store room at our head office.

### Below are just a few of the impressive stats that our volunteer team accumulated last year.





More than 300 talks delivered

More than 125 bucket collections Presentations are a great way of informing all age groups about the life-saving work we do. Public speaking volunteers raise awareness and the profile of our charity by attending talks to groups, schools and organisations across the region and last year they delivered more than 300 of them.

Bucket collections are a simple, yet effective way for the charity to raise vital funds, but also engage with the people of Yorkshire. Our bucket collections often take place at supermarkets, shopping centres and events and last year alone our volunteers took part in more than 125 collections across the county.

To all of our volunteers, **THANK YOU** for all your continuous hard work and lending your time to help us save lives across the region. The support we receive from you is truly invaluable.

Learn more about volunteering opportunities here: https://www.yorkshireairambulance.org.uk/volunteer-for-us/volunteering-opportunities/

# Detox your wardrobe and earn cash for YAA!

WOULD YOU LIKE TO SUPPORT THE YAA WITHOUT IT COSTING YOU ANY MONEY?

One of the easiest ways you can help to raise money for the YAA is by recycling good quality unwanted clothes, shoes and household textiles. The beginning of summer is the perfect time to detox your wardrobe and think about the items you would like to take forward to next season and the ones that are destined for storage or even the bin. Rather than piling the clothes up in the attic never to be seen again or sending them to landfill, why not consider donating them to charity?

Since we launched our recycling programme over 13 years ago the funds raised have become an invaluable income stream for the Charity and without the £2.8million raised through the generous donations from the people of Yorkshire, the emergency life-saving service we provide would not be of the highest of standards it is today. We have also diverted thousands of tonnes of clothing, shoes and household textiles from going into landfill, which as a charity we are equally as proud to have achieved.

#### **About Recycling Solutions**

In January 2020 we were delighted to partner with our new recycling partners Recycling Solutions Ltd. Recycling Solutions are a well-established local company with a wealth of experience working with charities. On behalf of YAA, Recycling Solutions manage our recycling programme from the servicing and management of our textile banks to the processing and sale of the donated goods. The goods are then sold around the world giving unloved clothing a new lease of life, and the YAA receive an agreed percentage of the goods sold.

#### Why should I donate my unwanted clothes?

Working with our recycling partners, Recycling Solutions, we receive an agreed percentage of the sale of the recycled materials. Good quality items which can be reused are sold to second-hand clothing traders in the UK and worldwide and any textiles that cannot be worn are recycled into new items such as industrial wipers, cloths, mattress filling, insulation and new fibres.

#### What can I recycle?

You can donate any unwanted clothing, towels, sheets, blankets, curtains and footwear. So when you're next having a clear out, please pop these to one side!

Katie Collinson, Corporate and Partnerships Manager for the YAA, said "Recycling is not only great for the planet, but it really does make a difference to small charities such as the Yorkshire Air Ambulance. It gives us long term income that we can rely on year upon year and it contributes heavily to the £12,000 a day required to keep both of our helicopters in the air. We would like to thank all of our supporters who have donated to our textile banks."





#### Where can I donate?

Donating your unwanted items couldn't be simpler, we have nearly 200 recycling banks located all across Yorkshire. Our banks can be found on many different sites including some supermarkets, leisure centres, retail parks, pubs and private sites. To find your nearest YAA recycling bank visit our Textile Bank Locater on the recycling page of the YAA website. We are always looking for new homes for our recycling banks so if you know of a community centre, local pub, shop, car park, anywhere that might be a good place for people to donate their unwanted clothing we would love to hear from you. Please send your suggestions to recycling@yaa.org.uk

Not all sites are suitable, for various reasons, therefore we cannot guarantee that every suggestion will result in a recycling bank being placed.

For more information and where to find our textile banks, please visit: https://www.yorkshireairambulance.org.uk/get-involved/recycling/

### Patient's Story

Jake Walton

# Blood Brothers: 14 year old Kian saves brother from life-threatening bleed.

On 12th July 2019, Jake Walton and his brother Kian decided to go for an impromptu bike ride together at Ogden Water Country Park, north of Halifax, West Yorkshire.

"We had gone out on our bikes together, which is very rare for me and Kian because we don't usually do that. We decided to go to Ogden Water because I'd never taken Kian before and I thought it would be nice to see the windmills", said Jake.





As the brothers decided to head home, they both cycled down a steep hill and Jake lost control of his bike. He landed on his back and the handlebar penetrated his thigh.

"I just saw that he was going down the hill a bit too fast and then all of a sudden I saw a massive cloud of dust and Jake lying there on his back. He shouted over to me to call for an ambulance", said Kian.

"Blood was gushing through my fingers and I was drifting in and out of consciousness just doing my best to breathe for myself.

Kian phoned the ambulance and a few members of the public came to help", said Jake.

We were dispatched to the scene and Jake was assessed by our Critical Care Team. He was given an emergency blood transfusion on scene and was flown to Leeds General Infirmary for life-saving surgery.

"When I heard the helicopter arrive, it was just an unbelievable amount of relief and I felt like I finally had a chance of surviving", said Jake.

Jake spent three and a half weeks in hospital and endured three operations, which included a large skin graft from the top of his right leg. He is now fully recovered, but still has to wear a compression sock to prevent future swelling.

Speaking of his brother's heroism, Jake said: "I was very lucky to have Kian there, normally I'd have nobody with me. To have Kian there was a bit strange because I'm supposed to be a role model to him, but what he did was just unbelievable."

Jake continued: "This accident is something I never expected to happen especially with my brother being there but it has definitely brought us closer together as brothers. I could never do enough to thank Kian."

Jake's story appeared on Season 5, episode three of Helicopter ER. Catch up on Helicopter ER over on D-Play: https://www.dplay.co.uk/show/helicopter-er

### Patient's Story

Michelle Bliss

#### Motorcyclist left with serious life-threatening injuries following crash in Doncaster.

On 17th September 2019, Michelle Bliss and her partner Shane were both involved in a serious motorcycle incident on North Common Road in Thorne.

#### Michelle said: "I don't remember much of what happened, but I do remember the first responder saying 'don't worry you're going to be okay'."

With the Yorkshire Air Ambulance in attendance, it was down to the paramedics on board to assess the severity of both parties' injuries. Subsequently, Michelle was flown to the Major Trauma Centre at Sheffield Northern General as she was deemed the most seriously injured of the two, and Shane was taken by land ambulance.

Tests at the hospital revealed that Michelle had sustained a bleed on the brain, she had fractured her collar bone, had an open fracture to her right arm, fractured her pelvis and spine, broken her leg, dislocated her ankle and ripped her tendons. Shane had broken almost every rib, fractured his sternum, broken his leg, dislocated both elbows and broken a finger. Michelle spent 10 and a half weeks in hospital including a stay on a high dependency ward and Shane was in hospital for a week and a half. Michelle has had multiple surgeries, inserting plates in her arm and collar bone, a bar in her pelvis and pins in her spine. Later this year she will be having her ankle fused.

Speaking of the Yorkshire Air Ambulance, Michelle said: "I'm really glad they were there, they saved my life by getting me to hospital quicker."



FACT:

'Last year one in ten patients treated by the Yorkshire Air Ambulance were involved in motorcycle incidents'.

# **Clinical** Interventions

#### Yorkshire Air Ambulance YCCT (Yorkshire Critical Care Team) Clinical Lead Dr Andy Pountney talks about the clinical interventions helping save the lives of our patients at the road side.

One of the benefits of the Yorkshire Air Ambulance is the ability to convey patients to the most appropriate hospital quickly. The Yorkshire Air Ambulance also benefits patients by rapidly taking a highly trained medical team (Yorkshire Critical Care Team) to the patient's side, allowing them to deliver lifesaving critical care interventions before the patient reaches hospital.

The Yorkshire Critical Care Team is made up of experienced HEMS paramedics and doctors who are seconded from Yorkshire Ambulance Service to Yorkshire Air Ambulance. The paramedics are all experienced, senior paramedics, while the doctors are all Consultants in Emergency Medicine, Anaesthesia or Intensive Care from around Yorkshire with additional training and experience in Pre-Hospital Emergency Medicine. As well as being able to deliver standard ambulance treatments, the Yorkshire Critical Care Team is able to deliver a range of advanced interventions which would traditionally have only been available in hospital.

Perhaps the most frequently used advanced critical care intervention is **PRE-HOSPITAL EMERGENCY ANAESTHESIA (PHEA).** This is also sometimes referred to as Rapid Sequence Induction (RSI) and involves delivering an emergency anaesthetic to a patient to allow the team to intubate the patient.

This involves passing a tube into the patient's windpipe, which not only prevents blood and vomit from going into the patient's lungs, but also allows the team to optimise the patient's oxygen and carbon dioxide levels in the blood. These are critical for patients with significant head injury and this intervention plays an important role in minimising secondary brain injury, saving lives and improving longer term outcome.



- 1 in 50 patients had blood administered at scene
- 17% of our patients required high-grade specialist analgesia at scene
- 4% of the patients we treated required a complex surgical procedure to be carried out at scene.

Another frequently used intervention is the delivery of **BLOOD** to patients who have sustained severe injuries and have dangerously low blood pressures. This is more effective and beneficial than using traditional resuscitation fluids, improving patient outcomes and saving lives.

The team can also undertake several **SURGICAL PROCEDURES** at the roadside.

Open **THORACOSTOMIES**, for example, are frequently performed for patients in traumatic cardiac arrest. This involves a small incision being made in the chest wall to relieve any build-up of pressure which may have caused the cardiac arrest. Less commonly, the team are called upon to undertake a **RESUSCITATIVE THORACOTOMY**. This involves fully opening the patient's chest to allow access to the heart and lungs. This enables the team to perform several interventions, including closing any holes to the heart, which may have been caused, for example, by a stab wound. Another, less commonly needed (thankfully!) surgical procedure which the team are trained to perform is a **RESUSCITATIVE HYSTEROTOMY**. This is essentially an "emergency C-Section" to deliver a baby when the mother is in cardiac arrest, which increases the chances of survival for both the mother and baby. **AMPUTATION** of a limb is another procedure which is rarely needed, but the team are able to perform if required to facilitate the release of a trapped patient who may not otherwise survive.

Furthermore, the team are able to utilise several **ADDITIONAL DRUGS** such as ketamine, midazolam, calcium and magnesium and can undertake additional **MEDICAL PROCEDURES** such as cardiac pacing and cardioversion if the patient's heart is in an abnormal rhythm and not able to pump effectively.

While some of these interventions are uncommon, the team continue to train to use them and they are on hand to deliver them should they be required. Of course, it would be nice if the team never had to use any of these skills, but while people are still being injured and falling ill within our region, the team will maintain its readiness to respond and to deploy its advanced skills at a moment's notice.



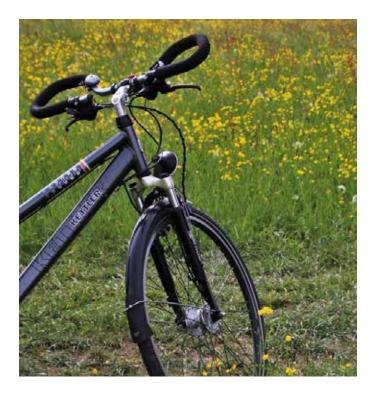
# Our most common Summer Incidents

Yorkshire has a vast and varied landscape that attracts thousands of visitors to the county every single year. The coastline provides the perfect opportunity for beachgoers and sun followers, the peaks attract rambling enthusiasts and thousands of bikers head out to ride the infamous hills that annually host the Tour de Yorkshire.

Summer is one of the busiest seasons for the Yorkshire Air Ambulance and last summer between the months of June and September, we responded to over 425 incidents.

Just as we see many incidents commonly occur in the winter due to ice and snow, summer poses its own risks with glaring sunlight, more people on the roads and a generally more relaxed attitude as people enjoy the good weather.





### Here are just a few of the common summer incidents we attend:

#### **Road traffic collisions**

Yorkshire has some of the busiest motorways in the UK, the M62 alone has a daily traffic flow of approximately 144,000 vehicles! During the summer months, motorways such as these and smaller country roads heading towards the coast are often subject to heavy traffic as people head off for their holidays.

As more people come into the county for leisure, there is a chance that some drivers may get lost and this could deter their concentration. You often find that there are young inexperienced drivers on the road during summer as they use their vacation time as an opportunity to brush up on their driving skills. Smaller roads also have an increased chance of pedestrian and cycling traffic.

#### **Motorbike incidents**

Summer is a popular time for motorcyclists. Many motorcyclists dust off their bikes that have been kept in storage over winter and get them out in time to enjoy the hot weather. Heavily congested roads pose a risk to motorcyclists as other road users may not see them coming. As motorcyclists are more exposed on their vehicles, they are also at greater risk of serious injuries.

#### **Cycling incidents**

Yorkshire is renowned for its rolling hills, quaint villages and charming woodland. It has also played host to many great cycling events including the Tour de Yorkshire and in 2014 the Tour de France! Due to the volume of steep inclines and many uneven landscapes across the county, cycling incidents can be very common, particularly in the summer time when more people are pursuing leisure activities.



#### Falls from height

Falls from height are one of our most attended incident types and we often see a small rise in the summer period due to people taking to the countryside or climbing up ladders whilst the sun is out to do some DIY.

Last year, we responded to 56 incidents due to falls, 21 of which were falls from popular beauty spots such as Malham Cove and Brimham Rocks.

To keep to update with the incidents we have attended, check out our incident log: https://www.yorkshireairambulance.org.uk/news-patient-stories/incident-round-up/

### Secure your place on Benidorm Bangers 2021

Speaking of the event, Benidorm Bangers organiser, Rob Scott said: "It's a fantastic event and features some of the best driving roads in Europe. The scenery is fantastic and there's a feeling of camaraderie amongst all participants."

Benidorm Bangers is an annual non-profit charity car rally that was founded in 2014. It is the brainchild of Yorkshire Air Ambulance Regional Fundraiser Rob Scott.

Each year, hundreds of drivers cross the channel from Dover and drive through France, hoping to reach Benidorm in their 'bangers' to raise funds for a charity of their choice.

Along the way there's a chance to win prizes and trophies for the best fancy dress and best modified or decorated car. Those who take part are encouraged to find the craziest old cars to drive and also bring along a tool kit!

Over the last 10 years, the event has raised thousands of pounds for charities across the UK and it has raised over  $\pounds$ 70,000 for the Yorkshire Air Ambulance.

The 2021 race will begin at Thurrock Services on the M25 on 20th April and will follow the route down to Dover to catch an overnight ferry across to Calais. Drivers will then pass through Rouen to Clermont – Ferranti, Andorra and Valencia with the aim of arriving in Benidorm on the 28th April. For the first time, this year the Yorkshire Air Ambulance are offering you the chance to secure your place on the 2021 Benidorm Bangers by purchasing your team ticket in our online store.

Entry to the Benidorm Bangers event is  $\pounds 250$ per 2 crew vehicle and any additional crew members are  $\pounds 25$  each. Your entry fee includes the following:

- The cost of the outbound ferry crossing
- Rally support crew [minimum 3 support cars/vans with 4 mechanics]
- Rally prize fund
- A Benidorm Bangers t-shirt, wristband, keyring, medal and certificate for each crew member
- End of rally party, prize giving with buffet and live band

Register for the 2021 Benidorm Bangers here: https://www.yorkshireairambulance.org.uk/get-involved/events/run\_walk\_leap\_cycle\_ swim/benidorm-bangers-rally-2021/

### Yorkshire

# Day

Yorkshire Day takes place on August 1st every year and it's the perfect opportunity for us to shout about our favourite places to visit and why we enjoy working in the best county in the UK!

#### Jessica McDonnell

- PR and Communications Officer

Favourite Place: Langsett Reservoir

"Langsett Reservoir is a picturesque scenic walk, perfect for dogs and families. It is lovely being surrounded by wildlife and the forest and it's a great place to escape to if you're looking for some peace and quiet."





#### Helen Callear

- Director of Fundraising (North and East)

Favourite Place: Runswick Bay

"One of my favourite places is Runswick Bay because it is so stunning, on a gorgeous day it's hard to beat for your seaside fix. It is a bit of a long and steep walk down the hill, but it's so worth it!"

#### Owen McTeggart - Chief Pilot

- Chief Pilot

#### Favourite Place: York

"My favourite place is York and its wonderful cathedral York Minster, city walls, museums and parks. It is also great for shopping and has lots of fantastic pubs, cafes and restaurants."



### **Yorkshire**



#### **Dr Chris Srinivasan**

- YAA Consultant

#### **Favourite Place:** Kiplingcotes in East Yorkshire

"My favourite past time is cycling near Kiplingcotes in East Yorkshire, with the rolling hills, livestock in the fields and the sun on my back."



Neale Jacobs - Director of Operations

#### **Favourite Place:** The Piece Hall in Halifax

"The Piece Hall in Halifax is a real gem, with some great independent shops and places to eat."

#### Kevin Hutchinson

- East Yorkshire Community Fundraiser

#### **Favourite Place:** Ryedale

"One of my favourite places is Ryedale in the heart of North Yorkshire. It's an area I grew up in and have lots of happy memories."

#### Clare Deacon

- North Yorkshire Community Fundraiser

Favourite Place: Barden and Bolton Abbey

"Barden and Bolton Abbey are not just my favourite places in Yorkshire, but perhaps the world. I've had many special family times at these places – picnics, skimming stones, paddling and just being together."







#### Adele Butler - Finance Officer

**Favourite Place:** Oakwell Country Park, Birstall, West Yorkshire

"My favourite place is Oakwell Country Park, I have a lot of childhood memories of days out and picnics here which I have carried on with my own children. It's a great space to enjoy family time with the kids and dogs."





# Upcoming Events **2020 - 2021**

Join the Yorkshire Air Ambulance with our calendar of exciting events across the region. From birthday parties to skydives, there's something for everyone to enjoy.



#### YAA 20th Birthday – Sunday 25th October 2020

On the 25th October, the Yorkshire Air Ambulance will be officially turning 20 years old. Join us for a day of celebrations and fundraising. Keep an eye on our website for further details.



#### Leeds 10K – Sunday 22nd November 2020

A firm fixture in the running calendar and a hugely popular and inclusive event for runners of all abilities. Join the YAA on 22nd November 2020 for the Leeds 10k and a day you won't forget.



#### Benidorm Bangers – April 20th 2021

Yorkshire Air Ambulance are delighted to offer 10 limited edition YAA Team places in the 2021 Benidorm Bangers Rally. If you are new to the Benidorm Bangers concept think Top Gear Challenge, with a group of like-minded people! All you need is a vehicle, some imagination and the materials to create a Banger Masterpiece! Once you have this you are set for a trip of a lifetime!



### Skydives – 16th May and 19th September 2021

Experience new heights and the stunning views over Yorkshire by taking part in our Yorkshire Air Ambulance skydiving days, organised by SkyDive GB in Bridlington.



#### Total Warrior – Saturday 27th and Sunday 28th June 2021

Total Warrior 2021 will be taking place on 27th and 28th June 2021 at Bramham Park, Leeds. There are courses to suit the whole family from the 12K full warrior experience to half warrior and junior warrior courses.



#### York 10k – Sunday 1st Aug 2021

Next year's York 10K takes place on Yorkshire Day (August 1st), giving racegoers the chance to run through the heart of the medieval city, passing by iconic landmarks such as Clifford's Tower and York Minster.



#### 40th Great North Run – 12th September 2021

Take part in the 40th anniversary of the Great North Run and help raise vital funds for the YAA. Every year, the YAA has a limited number of tickets on offer. Keep your eyes peeled on social media for more information.

\*All event details, including dates are subject to change. Please check our website for the most up to date information\* https://www.yorkshireairambulance.org.uk/get-involved/events/

# Leaving a gift in Your Will



One day someone you know may require the Yorkshire Air Ambulance. By leaving a gift in your will, you can help ensure that our service will be there to help them when they need it the most.

On average we responded to over 1,500 calls for help each year. Leaving a gift in your will is something that won't affect you right now, but it can truly make the difference to the future of others.

No matter what size your gift, every donation we receive contributes towards the day to day running costs of our vital service. Your donation can help save someone's mother, father, sister, brother, best friend or work colleague.

Over a third of our YAA funding comes from gifts in wills and for many of our supporters, a gift in their will is their most heartfelt donation to us. It is often a way of continuing what may have been a very personal, emotional or even life-long relationship with the charity. Mr H Levene, 71 years old from West Yorkshire, said: "I was suffering acute chest pains and collapsed in my doorway trying to get help. Thankfully a neighbour opposite saw me and called 999. I live in a fairly rural town in the Calder Valley, surrounded by hills. The air ambulance was able to take me directly to the cardiac unit at Leeds General Infirmary where surgeons operated to save my life. If that journey had been made by road, I would not have made it." He continued:" I owe my life to the Yorkshire Air Ambulance, which is why I am leaving them a gift in my will. We are so lucky to have them."



Caroline Myers, Grants and Legacies Manager for the Yorkshire Air Ambulance, said: "We very much appreciate and value each supporter who kindly remembers our charity in this way and work hard to make sure every gift helps as many people as possible.

We often see how prudently our donors have lived their lives. To honour this, we promise that these special gifts will be spent as wisely and effectively as they would want. We consider all our kind supporters to be a part of our crew, and are very thankful to have you on board."

For more information on legacies or to request a leaflet, please visit: https://www.yorkshireairambulance.org.uk/support-us/leaving-a-gift-in-will/

# Community Shout Outs



Thank you to Oye Jemiyo who has now raised over £7,000 from three 12 hour table tennis marathons for the YAA!



Thank you to Victoria at The Secret Garden in Ripon for raising over £100 from a flower stall on VE Day!



A big thank you to UMan and UGirl who have raised over £3,000 for the YAA by spreading socially distanced cheer in their local community during lockdown.





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Thank you to The Mayor of the Borough of Harrogate, Councillor Stuart Martin MBE who presented the Yorkshire Air Ambulance with £10,000 after nominating the YAA as the Mayor's 'Charity of the Year' for the mayoral year 2019-2020.



Thank you to Squad Training Limited who have raised £850 for the YAA from online fitness camps over Christmas and throughout lockdown.

A massive thank you to YAA Volunteers Ray and Gill Clark who have raised an incredible total of £8,383.14 for the Charity selling plants, compost and ornaments from their garden in Tockwith over the years.

Ray and Gill have raised and donated a fantastic £4,000 alone since the start of the lockdown at the end of March.





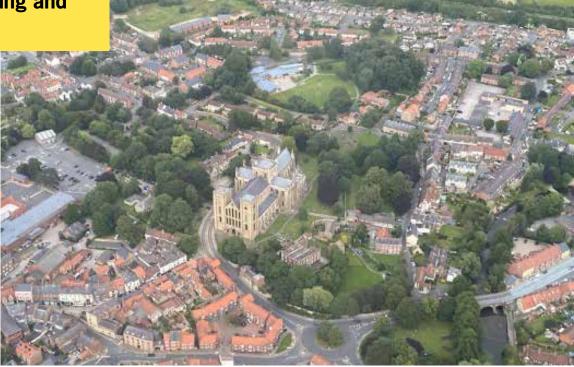
Thank you to Julie, Cliff and Wellington the dog for raising £1,200 for the YAA by walking the 25 mile walk Cleveland Way from Whitby to Scarborough.

## Business News

We are incredibly lucky to receive support from businesses of all sizes across Yorkshire, spreading the word about our service and raising vital life-saving funds. Below are just a few highlights over the last few months.

#### **Ripon Cathedral Wing and a Prayer Project**

Thank you to Ripon Cathedral for choosing us as their designated charity for their 'Wing and a Prayer' project, which has now raised more than £65,000 for the YAA. The angel installation at Ripon Cathedral is available for the public to view until September 27th 2020.





#### Rosemont Pharmaceuticals Leeds

Rosemont Pharmaceuticals Leeds hit £80,000 fundraising milestone. Thank you to Rosemont Pharmaceuticals Leeds who donated £18,000 during COVID-19 this May, bringing their fundraising total to over £80,000.



#### Lions club generous grant



Thanks to an emergency COVID-19 relief grant from the Lions Clubs International Foundation, we were able to purchase additional flight suits and Perspex screens to protect our crew and patients during the pandemic.

#### **B. Braun Hand Sanitiser**

Thank you to B. Braun helping to keep our staff and crew safe during the pandemic by donating hand sanitiser and dispensing units.

#### Leeds Bradford Airport fly to YAA aid with donation

Staff at Leeds Bradford Airport have raised an impressive  $\pounds10,000$  by taking part in a runway walk on what would have been Florence Nightingales 200th birthday.



### Air BP keep YAA flying through the pandemic

Thank you to Air BP who have generously donated fuel to the Yorkshire Air Ambulance during the pandemic















# Thank You

It costs £12,000 a day to keep the Yorkshire Air Ambulance helicopters maintained and in the air, thank you for supporting our charity and keeping us flying over Yorkshire

You can support the YAA by:

- Becoming a Volunteer
- Hosting an event
- Playing our weekly lottery
- Leaving a gift in your will

For more information or to make a donation:

Phone: 01422 237900 Visit: yaa.org.uk



#### Post

Yorkshire Air Ambulance Cayley House, 10 South Lane, Elland HX5 0H0

