

# Yellow Yorkshire Day

  
**YORKSHIRE**  
AIR AMBULANCE  
Registered Charity No. 1084305

3rd July

'Turn  
**Yorkshire**  
Yellow & Bake it'

**2020**





# A big yellow HELLO!



Welcome to your Yellow Yorkshire 'Turn Yorkshire Yellow & Bake It' fundraising pack!  
We're over the moon that you are joining us in our yellow fun!

In this handy little pack, you'll find everything you need to have a laugh, raise money and help save lives across Yorkshire by turning Yorkshire yellow!

It's simple to take part, either alone or with friends, family, neighbours or colleagues - virtually or at a safe distance! Turn Yorkshire Yellow & 'Bake It'. If you don't want to 'Bake it' you can Wear It, Guess It, Paint it, Run It, Walk It or Cycle It - all in aid of Yorkshire Air Ambulance - the sky's the limit!

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### Get Social...

Don't forget to add the Yorkshire Air Ambulance's official Facebook page @YorkshireAirAmbulance and Twitter page (@YorkshireAirAmb) join the Yellow Yorkshire Fundraising fun!



YAA  
Presents

# YELLOW YORKSHIRE

'Turn Yorkshire  
Yellow & Bake It

Friday 3rd July 2020





# The BIG Picture

Whether it's your first time fundraising for Yellow Yorkshire or you've joined us every year since we started. The question is: why are we all here dressing up, dancing, baking and generally getting creative?

Simply the answer to this is all the incredible, funny, downright imaginative things you do to raise money help save lives and keep our two air ambulance's flying in the skies across Yorkshire. Since it began, in 2014, Yellow Yorkshire Day as helped to raise thousands of pounds for the Yorkshire Air Ambulance, so we really can't thank you enough for coming together again in 2020 for our 'Turn Yorkshire Yellow & Bake it' campaign'.

## Meet our patients...



"The Yorkshire Air Ambulance really helped me and I feel in debt to their services as they saved my life. My family and I have donated to the Yorkshire Air Ambulance and speak very highly of the amazing work they do" - Georgia Taylor



"The Yorkshire Air Ambulance is an amazing charity and I wouldn't be walking if it wasn't for them. They are always in my heart." - Elizabeth Campbell



"If it wasn't for the Yorkshire Air Ambulance, my little boy wouldn't be here. I still can't thank them enough." - Cheryl, Bluey's Mum



I hadn't heard of the Yorkshire Air Ambulance before and didn't realise they are a charity. I would like to thank them for being incredibly fast and efficient and for helping Rhys." - Lee Whyment, Rhys' Dad



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**YELLOW  
YORKSHIRE**

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# Yellow Yorkshire 2019...

## UKAR, Bingley

held a duck race and dressed in yellow for Yellow Yorkshire and raised an incredible £2,000. £500 of which was raised through the sale of some old Bradford and Bingley Wallace and Gromit money boxes!



## Kirklees Active Leisure

took part in Yellow Yorkshire by wearing yellow t-shirts and asking for donations towards fitness classes!



## Minister Law

raised funds by wearing yellow and hosting a delicious bake sale!



## Bradford XPO

employees dressed up in yellow for our Yellow Yorkshire Day too and raised funds to help us keep flying in the sky.



## DM Keith

filled a car with yellow balloons and asked customers to guess how many balloons were inside the car for a small donation.



...we know things will be a little different this year but there is still lots of fun to be had. Let's make it another great Yellow Yorkshire Day!





# Turn Yorkshire Yellow & Bake it

If you would like to make your very own edible helicopters, to help you raise funds this Yellow Yorkshire Day, why not get yourself one of our fantastic helicopter cookie cutters. You can get yours now by visiting our [online shop](#). They are priced at £2.50 each with free delivery!

You can do anything with this cutter, the sky is the limit. We have provided two easy recipes below to get you started but you can be as creative as you like.

## Helicopter Sugar Cookies

### Ingredients

100g/3½oz unsalted butter, softened at room temp  
100g/3½oz caster sugar  
1 medium free-range egg, lightly beaten  
275g/10oz plain flour  
1 tsp vanilla extract

### For the Decoration

400g/14oz icing sugar  
3-4 tbsp water  
2-3 drops food colouring(s)

### Method

1. Preheat the oven to 190C/170C Fan/Gas 5. Line a baking tray with greaseproof paper
2. Cream the butter and sugar together in a bowl until combined
3. Beat in the egg and vanilla extract, a little at a time, until well combined
4. Stir in the flour until the mixture comes together as a dough
5. Roll the dough out on a lightly floured work surface to a thickness of 1cm/½in
6. Using the helicopter biscuit cutter, cut biscuits out of the dough and carefully place onto the baking tray
7. Bake for 8-10 minutes, or until pale golden-brown. Set aside to harden for 5 minutes, then cool on a wire rack
8. For the icing, sift the icing sugar into a large mixing bowl and stir in enough water to create a smooth mixture. Stir in the food colouring
9. Carefully spread the icing onto the biscuits using a knife and set aside until the icing hardens

## Helicopter Shortbread

### Ingredients

125g/4oz butter  
55g/2oz caster sugar  
180g/6oz plain flour

### For the Decoration (optional)

400g/14oz icing sugar  
3-4 tbsp water  
2-3 drops food colouring(s)

### Method

1. Heat the oven to 190C/375F/Gas 5
2. Beat the butter and the sugar together until smooth.
3. Stir in the flour to get a smooth paste. Turn on to a work surface and gently roll out until the paste is 1cm/½in thick
4. Cut out with the helicopter biscuit cutter and place onto a baking tray. Sprinkle with caster sugar and chill in the fridge for 20 minutes
5. Bake in the oven for 15-20 minutes, or until pale golden-brown. Set aside to cool on a wire rack
6. For the icing, sift the icing sugar into a large mixing bowl and stir in enough water to create a smooth mixture. Stir in the food colouring
7. Carefully spread the icing onto the biscuits using a knife and set aside until the icing hardens



Buy your helicopter  
cookie cutter online at  
[www.yaa.org.uk/shop](http://www.yaa.org.uk/shop)



# If you don't fancy 'Baking It'...

We have listed a few of our favourite fundraising ideas to do at home.

Help us save lives across Yorkshire and raise those vital funds, whilst having fun!

## 1. Turn Yorkshire Yellow &...WEAR IT!

Ask your friends, family or neighbours to wear something yellow and make a donation. Keep it simple with a yellow item or go all out and go head to toe in yellow. You could even add a little yellow make-up, face paint or glitter!

Why not brighten up those work video calls and ask your colleagues to take part! Don't forget to take some photos and share them with us.

## 2. Turn Yorkshire Yellow &...MAKE IT!

Knit or sew your own crafts and gifts. Have a competition to make sock puppets or see who can decorate a room in the house the best. Get creative in the kitchen and see who can make the best ice-cream or yellow ice-lollies or turn your favourite alcoholic beverages yellow and host a virtual party for donations.



## 4. Turn Yorkshire Yellow &...GUESS IT!

Sweets in a jar is a fundraising classic, but who's to say that old ideas are the best? Or how many pound coins in a (yellow) sock? Or how many yellow ducks in a paddling pool?

Share the photos with you family, friends and colleagues and ask them to guess for a donation.



...or if you do...

## 3. Turn Yorkshire Yellow &...BAKE IT!

Hold a bake off with your family and discover who the top baker is!

If you don't fancy using our helicopter cutter, you could try making a yellow sponge cake, cakes with yellow icing, yellow cupcakes or even yellow cookies, biscuits or glazed doughnuts.

You could ask your neighbours for a donation and leave them a sweet treat on their doorstep.





## 5. Turn Yorkshire Yellow

### &...PLAY IT!

Put your skills to good use and turn Yorkshire Yellow by playing a musical instrument, playing a sports game in the garden or even hosting an online gaming marathon.



## 6. Turn Yorkshire Yellow

### &... RUN IT!

For those runners out there, how about turning your daily run yellow. Dress head to toe in yellow and ask your friends, family, neighbours and colleagues to sponsor you.

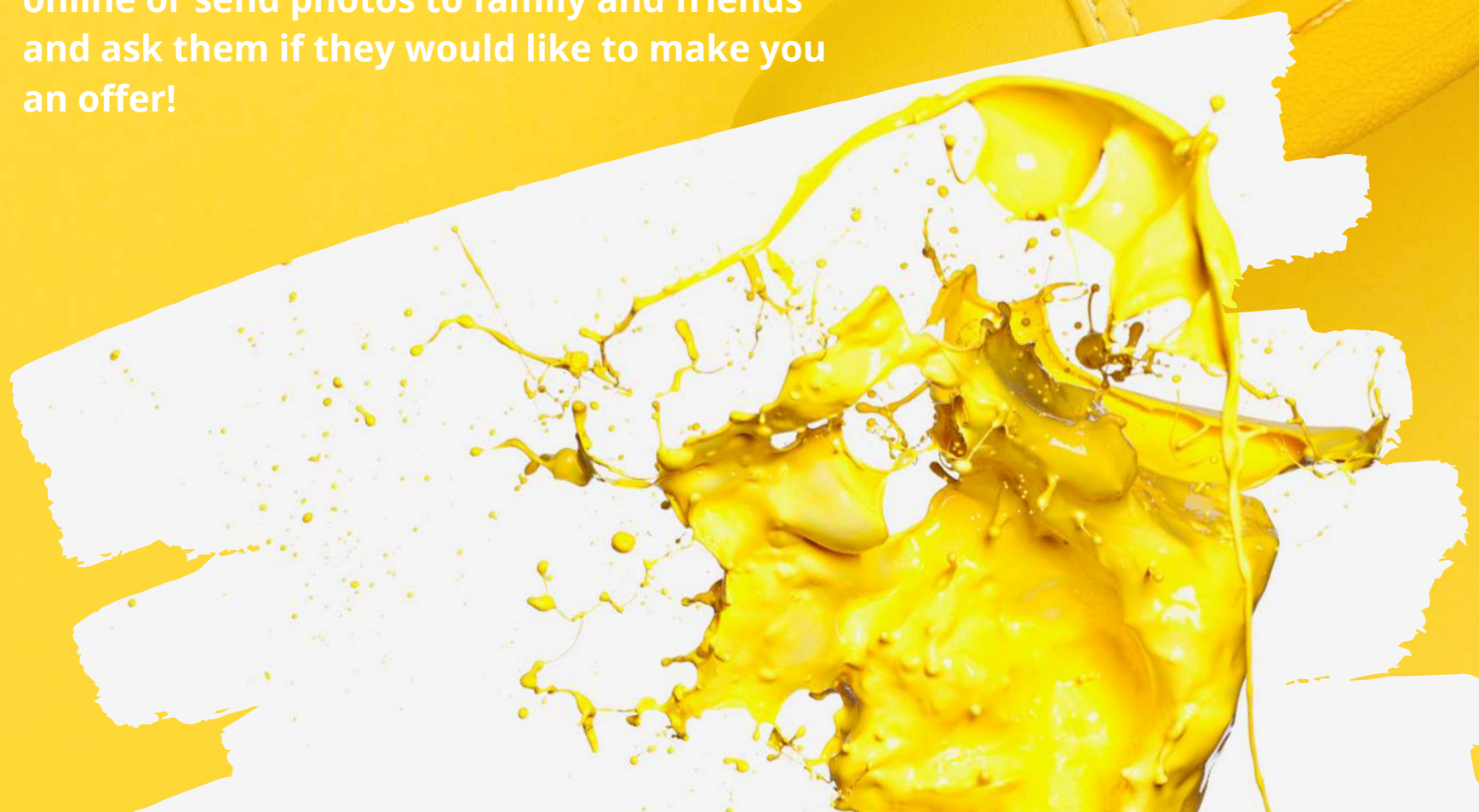


## 7. Turn Yorkshire Yellow

### &... PAINT IT!

Bring out your vibrant side and paint for Yellow Yorkshire Day.

Paint fun things and then auction them off online or send photos to family and friends and ask them if they would like to make you an offer!



## 8. Turn Yorkshire Yellow

### &...RIDE IT!

If you go out for a cycle you could go dressed completely in yellow and ask friends, family, neighbours and colleagues to sponsor you. You would be sure to spread cheers in your local area as you add sunshine to the cycle paths & streets.

## 10. Turn Yorkshire Yellow

### &...WALK IT!

Why not take your daily walk dressed head to toe in Yellow!





# Sending In Your Money

Here are a few easy ways to send in your money:

Set up your own fundraising page on [www.justgiving.com/yaac](http://www.justgiving.com/yaac) or [www.virginmoneygiving.com](http://www.virginmoneygiving.com) and collect money without the hassle of dealing with cash or cheques. You can even set up a text number to make it even easier for friends, family and colleagues to donate.

Encourage your sponsors to donate directly to the Charity via our safe & secure website, please visit [www.yaa.org.uk/donate](http://www.yaa.org.uk/donate). Just ask them to pop your name in as a reference.

You can also pay by cheque, made payable to 'Yorkshire Air Ambulance' posting to us at: Cayley House, 10 South Lane, Elland, West Yorkshire, H5X 0HQ. Or, you can pay directly into our bank via BACS - Bank: Lloyds, Sort Code: 30 90 57, Account Number: 00244035

Please also provide an accompanying letter or email ([info@yaa.org.uk](mailto:info@yaa.org.uk)) stating the money was raised for Yellow Yorkshire 2020 so we are able to acknowledge your donation.

Our fundraising staff can kindly collect your fundraising money too. You can arrange this by calling the office on 01422 237900.

## About Gift Aid

As an independent registered Charity, the Yorkshire Air Ambulance is entitled to HMRC's Gift Aid scheme. It basically means that for every £1 donated, we can claim back a further 25p from the government. So a £1 donation would become £1.25, a £5 donation boosted to £6.25 and a £10 donation increased to £12.50 and so on. It's a great way to boost your donation at no extra cost! Please note we can only claim Gift Aid on personal donations, and not business or corporate donations.

Please ask your donors to fill in the Gift Aid Declaration form included in your pack to make their donation eligible for Gift Aid.

## Get Social

We will be running a social media campaign so don't forget to #Yellowyorkshire and share your pictures and ideas with us on our official Facebook page (Yorkshire Air Ambulance), Twitter page (@YorkshireAirAmb) and Instagram (@yorkshireairambulance)



**For more information visit:**

**[www.yaa.org.uk](http://www.yaa.org.uk), email [info@yaa.org.uk](mailto:info@yaa.org.uk)**

**or call 01422 237900**

